

# **PUBLIC FILE, PART 1**

**KDND-FM  
Sundays, 6:00A-6:30A**

## **PUBLIC FILE**

*Host: Kat Maudru*

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

**PUBLIC FILE**  
**ASCERTAINED COMMUNITY ISSUES**

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.
5. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord / tenant relations; historical preservation; and mortgage rates.
8. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

## ISSUES / PROGRAMS LIST

### EDUCATION

Issue: **Recycling**  
Program: Public File  
Date: October 26, 2008  
Time: 6:00A-6:30A

Description: The Western Placer Waste Management Authority or WPWMA, is a regional agency which comprises the Cities of Lincoln, Rocklin and Roseville, and the County of Placer. The WPWMA provides recycling and waste disposal services. The WPWMA was established in 1978 through a Joint Exercise of Powers Agreement between the County of Placer and the Cities of Roseville, Rocklin and Lincoln to acquire, own, operate, and maintain a sanitary landfill site and all related improvements. As a results of AB939, WPWMA designed and built a Material Recovery Facility, or MRF, to divert solid waste from being disposed at the landfill. The MRF operation recovers recyclable materials from the waste stream, reduces the amount of waste that enters the landfill, conserves valuable landfill space, and provides a safe way to dispose of Household Hazardous Waste HHW. The WPWMA's Placer Recycles Day is a free community event that will focus on reducing, reusing and recycling.

Issue: **Support for Local Arts**  
Program: Public File  
Date: November 2, 2008  
Time: 6:00A-6:30A

Description: The Arts Council of Placer County (ACPC) was established in 1983 as a non-profit agency. As the catalyst for the arts in Placer County, the Council encourages excellence and expansion of visual, musical, theatrical, literary, media, and dance art endeavors. The Council serves as a clearinghouse for information on the arts in Placer County and also publishes a bimonthly arts magazine. Its purpose is to create a forum for communication for artists and art organizations in Placer County and to increase awareness of activities and programs related to arts and culture in the area. Their Arts Studio Tour features over 70 artists throughout Western Placer County. ACPC provides ongoing technical assistance to Placer County's established and emerging artists, local art agencies and art groups. The Council also serves foster children and other youths at risk via their Kaleidoscope program for after school art and school/community violence prevention program.

Issue: **Ride to Walk**  
Program: Public File  
Date: November 22, 2008  
Time: 6:00A-6:30A

Description: Ride to Walk's mission is to enhance the lives of children and young adults with neurological disabilities by providing innovative therapeutic horseback riding activities that are recreational in nature and adapted to the individual's needs and abilities. Ride to Walk strives to provide a positive support system for individuals with disabilities, their parents/caregivers, and our community. Children of all ages, with a wide range of physical, cognitive and/or emotional disabilities benefit from therapeutic horseback riding and other equine activities. The types of disabilities and conditions served include autism, brain injuries, stroke, cerebral palsy, Down syndrome, emotional disabilities, Muscular Dystrophy, Spina Bifida, spinal cord injuries, and learning disabilities.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** **Changes in the Local Job Market**  
**Program:** Public File  
**Date:** December 7, 2008  
**Time:** 6:00A-6:30A

**Description:** The Job Journal is celebrating its 25<sup>th</sup> anniversary. It has been providing jobseekers and employers throughout Northern California with innovative alternatives to traditional job-search resources since 1982. California Job Journal is a weekly employment newspaper featuring hundreds of current job opportunities plus timely articles and tips on job hunting and career planning. Job listings include very detailed information about each position so you know if you're qualified before you even apply. There are convenient distribution points in most Northern California cities. And best of all, it's FREE! JobJournal.com is a highly regarded, popular resource for jobseekers, career changes and employment professionals. In addition to thousands of job opportunities throughout Northern California, this award-winning site features a comprehensive calendar of employment events, skills training, and one of the web's largest libraries of career profiles and job-search advice. Jobs and resources are added daily, so be sure to bookmark [jobjournal.com](http://jobjournal.com) and come back often.

**Issue:** **Preserving Sacramento's Historical Homes**  
**Program:** Public File  
**Date:** December 28, 2008  
**Time:** 6:00A-6:30A

**Description:** Sacramento is blessed with a dazzling array of historic, vintage homes. From the riverboat Captains who built grand Victorians in downtown to the celebrated Craftsman homes of McKinley Park, California's Capitol offers an architect's tour of styles from 1850 to 1950. There is classic style around every corner. For those lucky enough to own these single family homes, multiple dwellings or estate properties built around or after the turn of the 19<sup>th</sup> century, maintaining the original nature of these classic assets can be truly challenging and of paramount importance in maintaining their investment value. However, you can preserve a property's historic style and our city heritage without a sky-high price tag. Vintage Properties provides tremendous customer service, and no one knows the downtown and midtown market better. These old building represent a challenge to owners who must learn how to repair and maintain systems such as, 100 year old wiring, plumbing from before plastics and walls built from materials not used regularly since the turn of the 19<sup>th</sup> century. Taking too many shortcuts in making the home liveable in the 21<sup>st</sup> century can also destroy property value. To protect home values, retain the city's superb architectural mix and rejoice in preserving Sacramento's unique style is every generation's responsibility.

## ISSUES / PROGRAMS LIST

### ECONOMY

Issue: **Amyotrophic Lateral Sclerosis (ALS)**  
Program: Public File  
Date: October 12, 2008  
Time: 6:00A-6:30A

Description: The mission of the ALS Association is to lead the fight to cure and treat ALS through global cutting-edge research, and to empower people with Lou Gehrig's Disease and their families to live fuller lives by providing them with compassionate care and support. Amyotrophic Lateral Sclerosis (ALS) most commonly known as "Lou Gehrig's Disease" is a progressive, neuromuscular disease that attacks the nerve cells and pathways in the brain and spinal cord. It affects more than 5,000 Americans every year. Its cause and cure are as yet unknown. The financial cost to families of persons with ALS is exceedingly high. Care can cost up to \$200,000 per year. Entire savings of relatives and patients are quickly depleted because of the extraordinary costs involved in the care of ALS patients. Treatment is aimed at symptomatic relief, prevention of complications, and maintenance of maximum functioning and optimal quality of life. It is estimated that ALS is responsible for one out of every hundred thousand deaths in people over 20. Over 5,000 people in the US are newly diagnosed with ALS each year or approximately 15 people per day.

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**Issue:** **Gambling Addiction**  
**Program:** Public File  
**Date:** December 21, 2008  
**Time:** 6:00A-6:30A

**Description:** Gamblers Anonymous is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from a gambling problem. The only requirement for membership is a desire to stop gambling. There are no dues or fees for Gamblers Anonymous membership. Gamblers Anonymous is not allied with any sect, denomination, politics, organization or institution; does not wish to engage in any controversy; neither endorses nor opposes any cause. Their primary purpose is to stop gambling and to help other compulsive gamblers do the same. Members have learned that they had to concede fully to their innermost selves that they are compulsive gamblers. This is the first step in their recovery. They know that no real compulsive gambler ever retains control.

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## ISSUES / PROGRAMS LIST

### GOVERNMENT

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Issue: **Holiday Fire Safety Tips**  
Program: Public File  
Date: December 14, 2008  
Time: 6:00A-6:30A

Description: Each year fires occurring during the holiday season claim the lives of over 400 people, injure 1,650 more and cause over \$990 million in damage. According to the United States Fire Administration (USFA), there are simple life-saving steps you can take to ensure a safe and happy holiday. By following some of the outlined precautionary tips, individuals can greatly reduce their chances of becoming a holiday fire casualty. For example, needs on fresh trees should be green and hard to pull back from the branches, and the needle should not break if the tree has been freshly cut. The trunk should be sticky to the touch. Inspect holiday lights each year for frayed wires, bare spots, gaps in the insulation, broken or cracked sockets, and excessive kinking or wear before putting them up. Use only nonflammable decorations, and never put wrapping paper in a fireplace. Never leave the house with candle's burning. Finally, make sure your smoke alarm is working.



## ISSUES / PROGRAMS LIST

### HEALTH

Issue: **Women's Support Groups**  
Program: Public File  
Date: October 5, 2008  
Time: 6:00A-6:30A

Description: Vent is a grass roots women's support group formed by women for women. Vent provides a safe place for women to connect with each other in order to alleviate isolation, share information, raise awareness, heal by developing coping and recovery skills and plan for a life free from addiction. Women who attend Vent are making changes in their lives and reducing or eliminating the generational effects on their children. Their services are for women dealing with the effects of addiction in either themselves or a loved one. Their desire is to improve the quality of women's lives with counseling, education, and support leading to social and behavioral changes, giving back to the individual family system as well as the community. Their goals are to decrease addiction issues amongst women, increase individual coping and problem solving skills, increase self-worth and self-esteem and increase self-awareness of personal recovery.

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Issue: **Programs for Seniors and their Caregivers**  
Program: Public File  
Date: October 19, 2008  
Time: 6:00A-6:30A

Description: Sutter Auburn Faith Hospital and Sutter Roseville Medical Center offer a Recreation and Respite program to seniors with physical or memory impairments and to their caregivers. The Recreation and Respite program provides activities for the seniors and provides their caregivers the opportunity to spend a few hours of spare time to pursue their own interests. This enriching program for seniors provides recreational, social and educational activities, using a variety of stimulating methods. These activities include games, music, exercise, group discussion and socializing, crafts, reminiscing, adventures with pets and other activities that enhance the well being of the participant. The program also provides valuable free time for caregivers to spend it as they choose. Recreation and Respite is sponsored by Sutter Auburn Faith Hospital and Sutter Roseville Medical Center in partnership with Seniors First.

## ISSUES / PROGRAMS LIST

### HEALTH (Cont'd)

**Issue:** Down Syndrome

**Program:** Public File

**Date:** November 9, 2008

**Time:** 6:00A-6:30A

**Description:** The Down Syndrome Information Alliance is committed to providing resources and support for those affected by Down syndrome while ensuring access to services, treatments and programs that enhance health, quality of life and productivity. They envision a society where those affected by Down syndrome are empowered to access the most advanced and innovative care to promote health and independence. Their goal is to develop and distribute an informational packet for parents of children with Down syndrome. This would include health, developmental and services guidelines as well as access to resources and support services in the community. They also seek to conduct outreach with local health care and service providers (i.e., therapists) to develop partnerships for educational purposes in the community. Activities might include collaboration on continuing education, participation in existing forums and symposia and development and new educational opportunities that will improve families' ability to access information, services and care for their loved ones with Down syndrome. The Alliance is also developing an ongoing educational program to benefit families, providers, educators and others affected by Down syndrome. This includes initiation and hosting of monthly educational meetings with featured expert speakers in a variety of disciplines of interest to individuals with Down syndrome and their families.

**Issue:** Free Medical Care at Public Events

**Program:** Public File

**Date:** November 16, 2008

**Time:** 6:00A-6:30A

**Description:** With nearly 400 volunteers, Rock Medicine works concerts at almost every Northern California venue, including Arco Arena and Sleep Train Amphitheatre and the most storied of all, the Fillmore in San Francisco. In later years, Rock Medicine has branched out to non-musical events, such as the X Games and even a Hell's Angels motorcycle soiree. After working the first Sacramento Track and Field Trials in 2000, Rock Medicine was invited back. The on-site service relieves traditional public-health services and keeps the crowd out of local emergency rooms. Medical workers take vacation time or work off hours from their regular jobs to provide free medical care. Their vocations range from doctors to CPR trainers, some of whom roam the bleachers in teams, dispensing kindly advice and sunscreen. During a concert or event, they will tend to several hundred cases, including a few heart attacks, a lot of dehydration and everything in between.

**Issue:** Ride to Walk

**Program:** Public File

**Date:** November 22, 2008

**Time:** 6:00A-6:30A

**Description:** Ride to Walk's mission is to enhance the lives of children and young adults with neurological disabilities by providing innovative therapeutic horseback riding activities that are recreational in nature and adapted to the individual's needs and abilities. Ride to Walk strives to provide a positive support system for individuals with disabilities, their parents/caregivers, and our community. Children of all ages, with a wide range of physical, cognitive and/or emotional disabilities benefit from therapeutic horseback riding and other equine activities. The types of disabilities and conditions served include autism, brain injuries, stroke, cerebral palsy, Down syndrome, emotional disabilities, Muscular Dystrophy, Spina Bifida, spinal cord injuries, and learning disabilities.

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### **ENVIRONMENT, ENERGY & TRANSPORTATION**

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Date: November 22, 2008  
Time: 6:00A-6:30A

Description: Ride to Walk's mission is to enhance the lives of children and young adults with neurological disabilities by providing innovative therapeutic horseback riding activities that are recreational in nature and adapted to the individual's needs and abilities. Ride to Walk strives to provide a positive support system for individuals with disabilities, their parents/caregivers, and our community. Children of all ages, with a wide range of physical, cognitive and/or emotional disabilities benefit from therapeutic horseback riding and other equine activities. The types of disabilities and conditions served include autism, brain injuries, stroke, cerebral palsy, Down syndrome, emotional disabilities, Muscular Dystrophy, Spina Bifida, spinal cord injuries, and learning disabilities.



## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

**Issue:** **Psychic Readings**

**Program:** Public File

**Date:** November 30, 2008

**Time:** 6:00A-6:30A

**Description:** There are many misconceptions about what a psychic is, what a psychic does and what a psychic can do for you. Teachings relating to the spiritual realms are not usually included in our basic education. This is why it is so easy for fraudulent practitioners to get away with a scam. Anyone who predicts an absolute "set in stone" future – fortune-tellers – is a scam artist. Real psychics are people with highly-developed spiritual gifts who use them to help others become more aware of what is going on in their life spiritually. The word psychic is used to describe a person (or reader) who has the extraordinary ability to perceive and be affected by non-physical (spiritual) energies. Although most people have some degree of this ability, a professional psychic has developed an acute sensitivity to these energies. A good psychic reading combines accurate insight with practical advice; fosters hope and inspiration; encourages self-examination, highlights your gifts and abilities; and respects your free will and power to change.

**Issue:** **Gambling Addiction**

**Program:** Public File

**Date:** December 21, 2008

**Time:** 6:00A-6:30A

**Description:** Gamblers Anonymous is a fellowship of men and women who share their experience, strength and hope with each other that they may solve their common problem and help others to recover from a gambling problem. The only requirement for membership is a desire to stop gambling. There are no dues or fees for Gamblers Anonymous membership. Gamblers Anonymous is not allied with any sect, denomination, politics, organization or institution; does not wish to engage in any controversy; neither endorses nor opposes any cause. Their primary purpose is to stop gambling and to help other compulsive gamblers do the same. Members have learned that they had to concede fully to their innermost selves that they are compulsive gamblers. This is the first step in their recovery. They know that no real compulsive gambler ever retains control.

# **PUBLIC FILE, PART 2**

**KDND-FM**  
**Sundays, 6:30A-7:00A**

**PUBLIC FILE**

*Host: Kat Maudru*

Locally produced news and public affairs magazine show featuring in-depth interviews, investigative reports, documentaries and feature stories on news events and issues of significance to the Sacramento area.

**PUBLIC FILE**  
**ASCERTAINED COMMUNITY ISSUES**

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.
5. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
7. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
8. **DRUG ABUSE**, including the increase in use and abuse of drugs and alcohol; rehabilitation programs; drunk driving; and the need for greater education.
9. **HOUSING**, including rental restrictions; rent control; lack of low and middle housing; landlord / tenant relations; historical preservation; and mortgage rates.
10. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION**

Issue: **Help for Grieving Children**  
Program: Public File  
Date: October 5, 2008  
Time: 6:30A-7:00A

Description: Camp Hope is a free weekend camp for children, ages 6 to 16, who have experienced the loss of a significant loved one. The mission of Camp Hope is to provide a safe environment for grieving kids and teens as they share memories, make new friends, and have fun. Attending camp gives these children the opportunity to be with other children who understand their unique experience. They tend to feel less alone and can begin to develop hope for the future. Camp Hope is staffed by volunteers who have all experienced loss in their own lives. This unique perspective allows them to easily connect and help the children as they move through the grieving process. Attending Camp Hope is about sharing memories, making new friends, and expressing feelings.

Issue: **Humane Treatment of Animals**  
Program: Public File  
Date: October 19, 2008  
Time: 6:30A-7:00A

Description: Happy Tails is a no-kill facility dedicated to protecting and improving the lives of homeless and abused animals. Needy animals are rescued, nurtured, and provided shelter and medical care (including spaying and neutering) before being placed in loving homes. Happy Tails is also dedicated to educating the public about the joys and responsibilities of caring for these creatures whose lives also have value. Through their extensive Feral Cat program, Happy Tails maintains 12 altered, healthy feral cat colonies. Happy Tails also continues to fill the many shorter-term needs in the Sacramento community, including providing temporary foster care for homeless and abandoned animals before placing them in safe, caring homes, providing continuing care for animals that cannot be placed in homes, establishing an active spaying/neutering program to break the uncontrolled reproductive cycle in these animals, helping seniors and other needy persons obtain veterinary care for their animals, and promoting education in the humane and caring treatment of animals.

Issue: **Enhancing the Lives of Young Children**  
Program: Public File  
Date: October 26, 2008  
Time: 6:30A-7:00A

Description: The First 5 Sacramento Commission works to improve the lives of the county's youngest children and their families through an effective, coordinated, and inclusive implementation of the California Children and Families Act also known as Proposition 10, which was enacted in 1998. The ultimate goal is to enhance the health and early growth of children, enabling them to be more successful in school and to give them a better opportunity to succeed in life. Research shows that the brain develops dramatically during the first five years and what parents do during these years to support their child's growth will have a meaningful impact throughout life. First 5 Sacramento wants to give parents and caregivers the tools necessary to ensure their children reach their greatest potential. First 5 Sacramento continues to work toward providing meaningful experiences to young children during the first five years. We know that positive family interactions during this time have a profound effect on the way children grow and develop and establishing a foundation for future success in school and in life is the goal.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

Issue: **Breast Cancer Awareness**  
Program: Public File  
Date: November 2, 2008  
Time: 6:30A-7:00A

Description: The South Placer UCD Breast Cancer Endowment, formed in July 2005, includes breast cancer survivors and community activists committed to fully funding the Breast Cancer Endowed Chair at the UC Davis Cancer Center. The members have pledged to raise \$1.5 million during a five-year campaign. The endowed chair will allow UC Davis to recruit established researchers, build laboratory space, and continue clinical trials programs offering patients access to the latest treatments with the ultimate goal, as set by the National Cancer Institute Director John E. Neiderhuber, M.D. – to eliminate the suffering and death due to cancer by 2015. The group was also formed to raise awareness about breast health issues including early detection and resource availability in the South Placer area.

Issue: **Child Abduction Prevention**  
Program: Public File  
Date: December 28, 2008  
Time: 6:30A-7:00A

Description: The National Center for Child Safety and Awareness provides free seminars that teach skills to help prevent abductions, molestations, and other crimes against children. The number of crimes against children has reached epidemic proportions. There are 3,000 children missing every day in the United States and there are over 4 million known registered sex offenders currently living in the United States, a number that does not include sex offenders that have not yet been introduced to the criminal justice system. In light of recent headlines and how frequently we are hearing about these horrible crimes, it is so important to teach children and parents how to avoid becoming a victim. The focus of the NCCSA is to provide seminars for children, parents, teachers, schools, churches, PTA's and community events in a variety of safety and awareness areas. The group has worked with thousands of children utilizing role playing, floor chats and various hands on exercises that are fun, positive and educational, but not frightening. They also conduct parents only seminars that get into the reality of what's going on in the United States today when it comes to abductions and other crimes against our children. NCCSA's motto is, "We feel it is a right for a child to be safe, not a privilege."

## ISSUES / PROGRAMS LIST

### ECONOMY

Issue: **Recycling During the Holiday Season**  
Program: Public File  
Date: December 21, 2008  
Time: 6:30A-7:00A

Description: While the winter holiday season brings good cheer for most people, it also brings a lot more solid waste to the landfill, harm to the environment and additional debt to the average American family. There are many environmentally-smart tips that result in a less wasteful holiday. Every year, there are 2.65 billion holiday cards sold in the U.S. That's enough to fill a football stadium field 10 stories high! Look for cards that contain recycled content or are actually recycled materials. Wrapping paper is often used once and thrown away. Try using colorful pages torn from magazines to wrap small gifts, and old maps or the Sunday comics for larger boxes. If you buy gifts, look for durable and re-usable items and resist the latest "fad" at the mall. If every American wrapped just 3 presents in re-used materials, it would save enough paper to cover 45,000 football fields.

## ISSUES / PROGRAMS LIST

### GOVERNMENT

Issue: **Help for the Homeless**  
Program: Public File  
Date: December 7, 2008  
Time: 6:30A-7:00A

Description: Volunteers of America is a national, non-profit, faith-based organization dedicated to helping those in need rebuild their lives and reach their full potential. Through thousands of human service programs, including emergency shelter, transitional housing and substance abuse treatment, Volunteers of America helps nearly 2 million people in more than 400 communities. Since 1896, their ministry of service has supported and empowered America's most vulnerable groups, including at-risk youth, seniors, homeless individuals and families, people with disabilities, and those recovering from addictions. Their work touches the mind, body, heart – and ultimately the spirit – of those they serve, integrating our deep compassion with highly effective programs and services. Volunteers of America Greater Sacramento & Northern Nevada is one of the region's largest providers of human services. Their 96-year-old mission of ministering to those in need has expanded from a simple chapel and a soup kitchen to include emergency, transitional and permanent supportive housing, assistance to youth, seniors, the mentally ill and the disabled, as well as a range of services for the homeless. These services, offered through a variety of programs at several sites throughout the Sacramento area and Northern Nevada, include food, shelter, substance abuse treatment, independent-living skills training and job training and placement.



## ISSUES / PROGRAMS LIST

### HEALTH

Issue: **Help for Grieving Children**  
Program: Public File  
Date: October 5, 2008  
Time: 6:30A-7:00A

Description: Camp Hope is a free weekend camp for children, ages 6 to 16, who have experienced the loss of a significant loved one. The mission of Camp Hope is to provide a safe environment for grieving kids and teens as they share memories, make new friends, and have fun. Attending camp gives these children the opportunity to be with other children who understand their unique experience. They tend to feel less alone and can begin to develop hope for the future. Camp Hope is staffed by volunteers who have all experienced loss in their own lives. This unique perspective allows them to easily connect and help the children as they move through the grieving process. Attending Camp Hope is about sharing memories, making new friends, and expressing feelings.

Issue: **Obtaining Accurate Medical Information**  
Program: Public File  
Date: October 12, 2008  
Time: 6:30A-7:00A

Description: The Medical Board of California is the State agency that licenses medical doctors, investigates complaints, disciplines those who violate the law, conducts physician evaluations, and facilitates rehabilitation where appropriate. The Board performs similar functions for affiliated healing arts professions including registered dispensing opticians, spectacle lens dispensers, licensed midwives, and research psychoanalysts. Services include complaint information, physicians and medical marijuana, choosing a doctor, internet prescription information, patient access to medical records, physician license information, and protecting the privacy of patient's health information.

Issue: **Humane Treatment of Animals**  
Program: Public File  
Date: October 19, 2008  
Time: 6:30A-7:00A

Description: Happy Tails is a no-kill facility dedicated to protecting and improving the lives of homeless and abused animals. Needy animals are rescued, nurtured, and provided shelter and medical care (including spaying and neutering) before being placed in loving homes. Happy Tails is also dedicated to educating the public about the joys and responsibilities of caring for these creatures whose lives also have value. Through their extensive Feral Cat program, Happy Tails maintains 12 altered, healthy feral cat colonies. Happy Tails also continues to fill the many shorter-term needs in the Sacramento community, including providing temporary foster care for homeless and abandoned animals before placing them in safe, caring homes, providing continuing care for animals that cannot be placed in homes, establishing an active spaying/neutering program to break the uncontrolled reproductive cycle in these animals, helping seniors and other needy persons obtain veterinary care for their animals, and promoting education in the humane and caring treatment of animals.

## ISSUES / PROGRAMS LIST

### HEALTH (Cont'd)

Issue: **Breast Cancer Awareness**  
Program: Public File  
Date: November 2, 2008  
Time: 6:30A-7:00A

Description: The South Placer UCD Breast Cancer Endowment, formed in July 2005, includes breast cancer survivors and community activists committed to fully funding the Breast Cancer Endowed Chair at the UC Davis Cancer Center. The members have pledged to raise \$1.5 million during a five-year campaign. The endowed chair will allow UC Davis to recruit established researchers, build laboratory space, and continue clinical trials programs offering patients access to the latest treatments with the ultimate goal, as set by the National Cancer Institute Director John E. Niederhuber, M.D. – to eliminate the suffering and death due to cancer by 2015. The group was also formed to raise awareness about breast health issues including early detection and resource availability in the South Placer area.

Issue: **Self Defense**  
Program: Public File  
Date: November 9, 2008  
Time: 6:30A-7:00A

Description: Martial arts were originally aimed toward self-defense and the preservation of life. Today, people from all walks of life, each have their own reasons for wanting to learn Taekwondo. Some want to learn self defense, some seek to become physically fit, some enjoy the sporting aspect of tournaments and others just want to have fun. Taekwondo offers something that no other sport can. It is a “learning-style” athletic activity that develops a combination of balance, coordination, and flexibility while instilling a sense of self discipline that can carry over into all aspects of life. The number of women in Taekwondo has more than tripled in recent years and today represents more than 40% of all practicing students. As days get darker, criminals get bolder. The guest's company is offering a free clinic on personal safety and self defense.

Issue: **Birth Defect Prevention**  
Program: Public File  
Date: November 16, 2008  
Time: 6:30A-7:00A

Description: The mission of the March of Dimes is to improve the health of babies by preventing birth defects and infant mortality. We carry out this mission through research, community services, education and advocacy to save babies' lives. March of Dimes researchers, volunteers, educators, outreach workers and advocates work together to give all babies a fighting chance against the threats to their health: prematurity, low birth weight. Sacramento Magazine's 9<sup>th</sup> Annual “Best of” party is a celebration featuring the best of everything as decided by the Magazines' readers. Over 8,000 people enjoy fantastic food, drinks, entertainment and a live and silent auction at this celebration which has been rated the number one “Best of” party nationwide. Proceeds, which are expected to reach over \$200,000, benefit the local chapter of the March of Dimes.

## ISSUES / PROGRAMS LIST

### HEALTH (Cont'd)

Issue: **Hospice**  
Program: Public File  
Date: November 22, 2008  
Time: 6:30A-7:00A

Description: Hospice is about how you live. It is a unique healthcare option available to those with life-limiting illness, emphasizing quality of life. It is about living life to its fullest, up to the final moment. It is about receiving comfort and care when a cure is no longer possible. It is about surrounding yourself and your loved ones with medical, emotional and spiritual support. The key to hospice is the well-rounded team approach to addressing the needs of patients and family. An interdisciplinary team develops a care plan that addresses each patient's individual physical, emotional and spiritual needs. Nurses, home health aides, spiritual specialists, bereavement counselors and social workers are all part of the team. Trained volunteers may also offer companionship. Our approach ensures symptom control, pain-management, psychosocial support and spiritual care to patients and their families. Emotional and spiritual support is available for families through the bereavement process and after the death of their loved one.

Issue: **Benefits of Massage**  
Program: Public File  
Date: November 30, 2008  
Time: 6:30A-7:00A

Description: Massage is the most fundamental of all healing techniques. The basic goal of massage therapy is to help the body heal itself and to increase health and well-being. Many studies show massage can reduce stress, help alleviate depression, reduce pain, increase mental alertness, boost the immune system and even help premature babies catch up in their development. Massage improves circulation with increased blood flow, bringing fresh oxygen to body tissues. This can assist the elimination of waste products, speed healing after injury and enhance recovery from disease. It is important to find a responsible, credentialed massage professional. Various massage techniques include acupressure, deep muscle massage, connective tissue massage, reflexology (foot massage), trigger point, and hundreds of other techniques. Because massage is naturally healing, its therapeutic use dates back as far as mankind. Ancient Greek, Roman and Oriental medical treatises describe in detail how and when massage should be used.

Issue: **Help for the Homeless**  
Program: Public File  
Date: December 7, 2008  
Time: 6:30A-7:00A

Description: Volunteers of America is a national, non-profit, faith-based organization dedicated to helping those in need rebuild their lives and reach their full potential. Through thousands of human service programs, including emergency shelter, transitional housing and substance abuse treatment, Volunteers of America helps nearly 2 million people in more than 400 communities. Since 1896, their ministry of service has supported and empowered America's most vulnerable groups, including at-risk youth, seniors, homeless individuals and families, people with disabilities, and those recovering from addictions. Their work touches the mind, body, heart – and ultimately the spirit – of those they serve, integrating our deep compassion with highly effective programs and services. Volunteers of America Greater Sacramento & Northern Nevada is one of the region's largest providers of human services. Their 96-year-old mission of ministering to those in need has expanded from a simple chapel and a soup kitchen to include emergency, transitional and permanent supportive housing, assistance to youth, seniors, the mentally ill and the disabled, as well as a range of services for the homeless. These services, offered through a variety of programs at several sites throughout the Sacramento area and Northern Nevada, include food, shelter, substance abuse treatment, independent-living skills training and job training and placement.

## **ISSUES / PROGRAMS LIST**

### **ENVIRONMENT, ENERGY & TRANSPORTATION**

**Issue: Recycling During the Holiday Season**

**Program: Public File**

**Date: December 21, 2008**

**Time: 6:30A-7:00A**

**Description:** While the winter holiday season brings good cheer for most people, it also brings a lot more solid waste to the landfill, harm to the environment and additional debt to the average American family. There are many environmentally-smart tips that result in a less wasteful holiday. Every year, there are 2.65 billion holiday cards sold in the U.S. That's enough to fill a football stadium field 10 stories high! Look for cards that contain recycled content or are actually recycled materials. Wrapping paper is often used once and thrown away. Try using colorful pages torn from magazines to wrap small gifts, and old maps or the Sunday comics for larger boxes. If you buy gifts, look for durable and re-usable items and resist the latest "fad" at the mall. If every American wrapped just 3 presents in re-used materials, it would save enough paper to cover 45,000 football fields.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING

Issue: **Humane Treatment of Animals**  
Program: Public File  
Date: October 19, 2008  
Time: 6:30A-7:00A

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Issue: **Breast Cancer Awareness**  
Program: Public File  
Date: November 2, 2008  
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Issue: **Self Defense**  
Program: Public File  
Date: November 9, 2008  
Time: 6:30A-7:00A

Description: Martial arts were originally aimed toward self-defense and the preservation of life. Today, people from all walks of life, each have their own reasons for wanting to learn Taekwondo. Some want to learn self defense, some seek to become physically fit, some enjoy the sporting aspect of tournaments and others just want to have fun. Taekwondo offers something that no other sport can. It is a "learning-style" athletic activity that develops a combination of balance, coordination, and flexibility while instilling a sense of self discipline that can carry over into all aspects of life. The number of women in Taekwondo has more than tripled in recent years and today represents more than 40% of all practicing students. As days get darker, criminals get bolder. The guest's company is offering a free clinic on personal safety and self defense.

## **ISSUES / PROGRAMS LIST**

### **MINORITIES, WOMEN & AGING (Cont'd)**

Issue: **Help for the Homeless**  
Program: Public File  
Date: December 7, 2008  
Time: 6:30A-7:00A

Description: Volunteers of America is a national, non-profit, faith-based organization dedicated to helping those in need rebuild their lives and reach their full potential. Through thousands of human service programs, including emergency shelter, transitional housing and substance abuse treatment, Volunteers of America helps nearly 2 million people in more than 400 communities. Since 1896, their ministry of service has supported and empowered America's most vulnerable groups, including at-risk youth, seniors, homeless individuals and families, people with disabilities, and those recovering from addictions. Their work touches the mind, body, heart – and ultimately the spirit – of those they serve, integrating our deep compassion with highly effective programs and services. Volunteers of America Greater Sacramento & Northern Nevada is one of the region's largest providers of human services. Their 96-year-old mission of ministering to those in need has expanded from a simple chapel and a soup kitchen to include emergency, transitional and permanent supportive housing, assistance to youth, seniors, the mentally ill and the disabled, as well as a range of services for the homeless. These services, offered through a variety of programs at several sites throughout the Sacramento area and Northern Nevada, include food, shelter, substance abuse treatment, independent-living skills training and job training and placement.

Issue: **Domestic Violence**  
Program: Public File  
Date: December 14, 2008  
Time: 6:30A-7:00A

Description: Manalive Placer County is a non-profit men's program committed to helping men age 16 and older stop violence to themselves, their intimate partners, their families and their communities. The Manalive program was originally designed in 1980 for the Marin Abused Women's Services (MAWS), a battered woman's shelter in Marin County. Today the program has expanded to the communities of San Francisco, Marin, Sacramento, Placer, Yolo and Nevada counties. The curriculum is also taught in San Quentin State Prison, as well as the Marin, San Francisco and Sacramento county jails. Through accountability and advocacy, Manalive helps men understand the negative effects of being raised in a culture that promotes a system of male superiority and entitlement toward women. Manalive provides a safe environment for men to disclose, listen, and learn from each other about how to successfully change their negative behaviors and create more peace in their lives.

## ISSUES / PROGRAMS LIST

### CRIME

Issue: **Self Defense**  
Program: Public File  
Date: November 9, 2008  
Time: 6:30A-7:00A

Description: Martial arts were originally aimed toward self-defense and the preservation of life. Today, people from all walks of life, each have their own reasons for wanting to learn Taekwondo. Some want to learn self defense, some seek to become physically fit, some enjoy the sporting aspect of tournaments and others just want to have fun. Taekwondo offers something that no other sport can. It is a "learning-style" athletic activity that develops a combination of balance, coordination, and flexibility while instilling a sense of self discipline that can carry over into all aspects of life. The number of women in Taekwondo has more than tripled in recent years and today represents more than 40% of all practicing students. As days get darker, criminals get bolder. The guest's company is offering a free clinic on personal safety and self defense.

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## ISSUES / PROGRAMS LIST

### CRIME (Cont'd)

Issue: **Child Abduction Prevention**  
Program: Public File  
Date: December 28, 2008  
Time: 6:30A-7:00A

Description: The National Center for Child Safety and Awareness provides free seminars that teach skills to help prevent abductions, molestations, and other crimes against children. The number of crimes against children has reached epidemic proportions. There are 3,000 children missing every day in the United States and there are over 4 million known registered sex offenders currently living in the United States, a number that does not include sex offenders that have not yet been introduced to the criminal justice system. In light of recent headlines and how frequently we are hearing about these horrible crimes, it is so important to teach children and parents how to avoid becoming a victim. The focus of the NCCSA is to provide seminars for children, parents, teachers, schools, churches, PTA's and community events in a variety of safety and awareness areas. The group has worked with thousands of children utilizing role playing, floor chats and various hands on exercises that are fun, positive and educational, but not frightening. They also conduct parents only seminars that get into the reality of what's going on in the United States today when it comes to abductions and other crimes against our children. NCCSA's motto is, "We feel it is a right for a child to be safe, not a privilege."



## **ISSUES / PROGRAMS LIST**

### **DRUG ABUSE**

Issue: **Help for the Homeless**  
Program: Public File  
Date: December 7, 2008  
Time: 6:30A-7:00A

Description: Volunteers of America is a national, non-profit, faith-based organization dedicated to helping those in need rebuild their lives and reach their full potential. Through thousands of human service programs, including emergency shelter, transitional housing and substance abuse treatment, Volunteers of America helps nearly 2 million people in more than 400 communities. Since 1896, their ministry of service has supported and empowered America's most vulnerable groups, including at-risk youth, seniors, homeless individuals and families, people with disabilities, and those recovering from addictions. Their work touches the mind, body, heart – and ultimately the spirit – of those they serve, integrating our deep compassion with highly effective programs and services. Volunteers of America Greater Sacramento & Northern Nevada is one of the region's largest providers of human services. Their 96-year-old mission of ministering to those in need has expanded from a simple chapel and a soup kitchen to include emergency, transitional and permanent supportive housing, assistance to youth, seniors, the mentally ill and the disabled, as well as a range of services for the homeless. These services, offered through a variety of programs at several sites throughout the Sacramento area and Northern Nevada, include food, shelter, substance abuse treatment, independent-living skills training and job training and placement.

## ISSUES / PROGRAMS LIST

### HOUSING

Issue: **Help for the Homeless**  
Program: Public File  
Date: December 7, 2008  
Time: 6:30A-7:00A

Description: Volunteers of America is a national, non-profit, faith-based organization dedicated to helping those in need rebuild their lives and reach their full potential. Through thousands of human service programs, including emergency shelter, transitional housing and substance abuse treatment, Volunteers of America helps nearly 2 million people in more than 400 communities. Since 1896, their ministry of service has supported and empowered America's most vulnerable groups, including at-risk youth, seniors, homeless individuals and families, people with disabilities, and those recovering from addictions. Their work touches the mind, body, heart – and ultimately the spirit – of those they serve, integrating our deep compassion with highly effective programs and services. Volunteers of America Greater Sacramento & Northern Nevada is one of the region's largest providers of human services. Their 96-year-old mission of ministering to those in need has expanded from a simple chapel and a soup kitchen to include emergency, transitional and permanent supportive housing, assistance to youth, seniors, the mentally ill and the disabled, as well as a range of services for the homeless. These services, offered through a variety of programs at several sites throughout the Sacramento area and Northern Nevada, include food, shelter, substance abuse treatment, independent-living skills training and job training and placement.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY

Issue: **Help for Grieving Children**  
Program: Public File  
Date: October 5, 2008  
Time: 6:30A-7:00A

Description: Camp Hope is a free weekend camp for children, ages 6 to 16, who have experienced the loss of a significant loved one. The mission of Camp Hope is to provide a safe environment for grieving kids and teens as they share memories, make new friends, and have fun. Attending camp gives these children the opportunity to be with other children who understand their unique experience. They tend to feel less alone and can begin to develop hope for the future. Camp Hope is staffed by volunteers who have all experienced loss in their own lives. This unique perspective allows them to easily connect and help the children as they move through the grieving process. Attending Camp Hope is about sharing memories, making new friends, and expressing feelings.

Issue: **Humane Treatment of Animals**  
Program: Public File  
Date: October 19, 2008  
Time: 6:30A-7:00A

Description: Happy Tails is a no-kill facility dedicated to protecting and improving the lives of homeless and abused animals. Needy animals are rescued, nurtured, and provided shelter and medical care (including spaying and neutering) before being placed in loving homes. Happy Tails is also dedicated to educating the public about the joys and responsibilities of caring for these creatures whose lives also have value. Through their extensive Feral Cat program, Happy Tails maintains 12 altered, healthy feral cat colonies. Happy Tails also continues to fill the many shorter-term needs in the Sacramento community, including providing temporary foster care for homeless and abandoned animals before placing them in safe, caring homes, providing continuing care for animals that cannot be placed in homes, establishing an active spaying/neutering program to break the uncontrolled reproductive cycle in these animals, helping seniors and other needy persons obtain veterinary care for their animals, and promoting education in the humane and caring treatment of animals.

Issue: **Enhancing the Lives of Young Children**  
Program: Public File  
Date: October 26, 2008  
Time: 6:30A-7:00A

Description: The First 5 Sacramento Commission works to improve the lives of the county's youngest children and their families through an effective, coordinated, and inclusive implementation of the California Children and Families Act also known as Proposition 10, which was enacted in 1998. The ultimate goal is to enhance the health and early growth of children, enabling them to be more successful in school and to give them a better opportunity to succeed in life. Research shows that the brain develops dramatically during the first five years and what parents do during these years to support their child's growth will have a meaningful impact throughout life. First 5 Sacramento wants to give parents and caregivers the tools necessary to ensure their children reach their greatest potential. First 5 Sacramento continues to work toward providing meaningful experiences to young children during the first five years. We know that positive family interactions during this time have a profound effect on the way children grow and develop and establishing a foundation for future success in school and in life is the goal.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Issue: **Birth Defect Prevention**  
Program: Public File  
Date: November 16, 2008  
Time: 6:30A-7:00A

Description: The mission of the March of Dimes is to improve the health of babies by preventing birth defects and infant mortality. We carry out this mission through research, community services, education and advocacy to save babies' lives. March of Dimes researchers, volunteers, educators, outreach workers and advocates work together to give all babies a fighting chance against the threats to their health: prematurity, low birth weight. Sacramento Magazine's 9<sup>th</sup> Annual "Best of" party is a celebration featuring the best of everything as decided by the Magazines' readers. Over 8,000 people enjoy fantastic food, drinks, entertainment and a live and silent auction at this celebration which has been rated the number one "Best of" party nationwide. Proceeds, which are expected to reach over \$200,000, benefit the local chapter of the March of Dimes.

Issue: **Hospice**  
Program: Public File  
Date: November 22, 2008  
Time: 6:30A-7:00A

Description: Hospice is about how you live. It is a unique healthcare option available to those with life-limiting illness, emphasizing quality of life. It is about living life to its fullest, up to the final moment. It is about receiving comfort and care when a cure is no longer possible. It is about surrounding yourself and your loved ones with medical, emotional and spiritual support. The key to hospice is the well-rounded team approach to addressing the needs of patients and family. An interdisciplinary team develops a care plan that addresses each patient's individual physical, emotional and spiritual needs. Nurses, home health aides, spiritual specialists, bereavement counselors and social workers are all part of the team. Trained volunteers may also offer companionship. Our approach ensures symptom control, pain-management, psychosocial support and spiritual care to patients and their families. Emotional and spiritual support is available for families through the bereavement process and after the death of their loved one.

Issue: **Help for the Homeless**  
Program: Public File  
Date: December 7, 2008  
Time: 6:30A-7:00A

Description: Volunteers of America is a national, non-profit, faith-based organization dedicated to helping those in need rebuild their lives and reach their full potential. Through thousands of human service programs, including emergency shelter, transitional housing and substance abuse treatment, Volunteers of America helps nearly 2 million people in more than 400 communities. Since 1896, their ministry of service has supported and empowered America's most vulnerable groups, including at-risk youth, seniors, homeless individuals and families, people with disabilities, and those recovering from addictions. Their work touches the mind, body, heart – and ultimately the spirit – of those they serve, integrating our deep compassion with highly effective programs and services. Volunteers of America Greater Sacramento & Northern Nevada is one of the region's largest providers of human services. Their 96-year-old mission of ministering to those in need has expanded from a simple chapel and a soup kitchen to include emergency, transitional and permanent supportive housing, assistance to youth, seniors, the mentally ill and the disabled, as well as a range of services for the homeless. These services, offered through a variety of programs at several sites throughout the Sacramento area and Northern Nevada, include food, shelter, substance abuse treatment, independent-living skills training and job training and placement.

## **ISSUES / PROGRAMS LIST**

### **YOUTH & FAMILY (Cont'd)**

Issue: **Domestic Violence**  
Program: Public File  
Date: December 14, 2008  
Time: 6:30A-7:00A

Description: Manalive Placer County is a non-profit men's program committed to helping men age 16 and older stop violence to themselves, their intimate partners, their families and their communities. The Manalive program was originally designed in 1980 for the Marin Abused Women's Services (MAWS), a battered woman's shelter in Marin County. Today the program has expanded to the communities of San Francisco, Marin, Sacramento, Placer, Yolo and Nevada counties. The curriculum is also taught in San Quentin State Prison, as well as the Marin, San Francisco and Sacramento county jails. Through accountability and advocacy, Manalive helps men understand the negative effects of being raised in a culture that promotes a system of male superiority and entitlement toward women. Manalive provides a safe environment for men to disclose, listen, and learn from each other about how to successfully change their negative behaviors and create more peace in their lives.

Issue: **Recycling During the Holiday Season**  
Program: Public File  
Date: December 21, 2008  
Time: 6:30A-7:00A

Description: While the winter holiday season brings good cheer for most people, it also brings a lot more solid waste to the landfill, harm to the environment and additional debt to the average American family. There are many environmentally-smart tips that result in a less wasteful holiday. Every year, there are 2.65 billion holiday cards sold in the U.S. That's enough to fill a football stadium field 10 stories high! Look for cards that contain recycled content or are actually recycled materials. Wrapping paper is often used once and thrown away. Try using colorful pages torn from magazines to wrap small gifts, and old maps or the Sunday comics for larger boxes. If you buy gifts, look for durable and re-usable items and resist the latest "fad" at the mall. If every American wrapped just 3 presents in re-used materials, it would save enough paper to cover 45,000 football fields.

Issue: **Child Abduction Prevention**  
Program: Public File  
Date: December 28, 2008  
Time: 6:30A-7:00A

Description: The National Center for Child Safety and Awareness provides free seminars that teach skills to help prevent abductions, molestations, and other crimes against children. The number of crimes against children has reached epidemic proportions. There are 3,000 children missing every day in the United States and there are over 4 million known registered sex offenders currently living in the United States, a number that does not include sex offenders that have not yet been introduced to the criminal justice system. In light of recent headlines and how frequently we are hearing about these horrible crimes, it is so important to teach children and parents how to avoid becoming a victim. The focus of the NCCSA is to provide seminars for children, parents, teachers, schools, churches, PTA's and community events in a variety of safety and awareness areas. The group has worked with thousands of children utilizing role playing, floor chats and various hands on exercises that are fun, positive and educational, but not frightening. They also conduct parents only seminars that get into the reality of what's going on in the United States today when it comes to abductions and other crimes against our children. NCCSA's motto is, "We feel it is a right for a child to be safe, not a privilege."

# **TO THE BEST OF OUR KNOWLEDGE**

**KDND-FM  
Sundays, 7:00A-7:30A**

### **Description**

Every day, faculty members at schools and universities throughout the world are making discoveries that shape our ways of thinking and redefine our understanding of today's knowledge-driven society. Since 1990, The Best of Our Knowledge has highlighted breakthroughs across disciplines and across the globe, putting you in touch with the men and women at the front of their fields. Each week, co-host Dr. Karen R. Hitchcock examines some of the issues unique to college campuses, looks at the latest research, and invites commentary from experts and administrators from all levels of education.

Glenn Busby, co-host and producer of Best of Our Knowledge, has made a special commitment to report on important developments in educational research. The fact is, at every college and university there is a great deal of research being conducted which could potentially have a dramatic impact on the ways in which we educate our students, from the lower grades right through graduate school. Unfortunately, all too often the results of that research are relegated to a shelf somewhere, or are only seen by the small number of people who actually read the scholarly journals. There is no question that the work is being done – the problem is, once it's done, the people in a position to benefit from it most haven't gotten a chance to hear about it.

**PUBLIC FILE**  
**ASCERTAINED COMMUNITY ISSUES**

1. **EDUCATION**, including the quality of public education; school busing; white flight; bilingual education; school violence; and the quality of college and adult education.
2. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
3. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
4. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.
5. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
6. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.



## ISSUES / PROGRAMS LIST

### EDUCATION

Issue: **See How They Run: Campaign Dreams, Election Schemes, and the Race to the White House**  
Program: To the Best of Our Knowledge  
Date: October 5, 2008  
Time: 7:00A-7:30A

Description: Everyone's talking about the presidential election. You see it on TV. Discuss it in school. It's everywhere. Teachers and parents often look for help explaining to students and children about the country's most important decision making process. Though democracy is serious business, it helps if kids can laugh and learn at the same time.

That's where Susan Goodman's new book enters the picture. Titled See How They Run: Campaign Dreams, Election Schemes, and the Race to the White House, it's timed perfectly for this important election.

Goodman teaches creative writing at Lesley College in Cambridge, Massachusetts. She's written numerous other children's books and magazine series, and has received dozens of awards and critical acclaim.

Issue: **The First Amendment: The Need for a Civics Lesson**  
Date: October 5, 2008  
Time: 7:00A-7:30A

Description: Dr. Helen Desfosses is an Associate Professor of Public Administration and Policy at the State University of New York at Albany, in the state capital. Dr. Desfosses has a long record of public service. She was elected President of the Albany Common Council in the late 90's, and served two four-year terms. She's the author of many books and articles on national and international policy issues. Because of her extensive background, Desfosses talks with TBOOK about the First Amendment, the Bill of Rights, and the need for more civics education.

Issue: **Our Young Need Chances to Learn How Democracy Works**  
Date: October 5, 2008  
Time: 7:00A-7:30A

Description: Lee Hamilton is Director of The Center on Congress at Indiana University, in association with the Woodrow Wilson International Center for Schools. Hamilton was a member of the House of Representatives for 34 years. As a former lawmaker, he guest comments that Our Young Need Chances to Learn How Democracy Works.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** **Peaceplayers International**  
**Program:** To the Best of Our Knowledge  
**Date:** October 12, 2008  
**Time:** 7:00A-7:30A

**Description:** For most children, sports conjures up images of fun-filled pep rallies, friendly school rivalries, and team spirit... an experience that typically unifies children from diverse backgrounds. But historically, for children in Northern Ireland, this has not been the case.

This is until two Americans, Sean and Brendan Tuohey, established PeacePlayers International. It's an innovative global organization that uses the game of basketball to unite and educate young students and their communities.

Since it's inception six-years ago, PeacePlayers has reached about 50,000 children in troubled areas. It's launched programs in Northern Ireland, Israel and the West Bank, South Africa, Cyprus, and in New Orleans after hurricane Katrina.

Traditionally, the sport a child plays in Northern Ireland, even the team they support, indicates their religious background. As a result, sport can be a source of mistrust, instilling feelings of prejudice at a very young age. But because neither side of the sectarian divide plays basketball, this is an activity that can be enjoyed by all children.

By setting up sustainable, cross-community basketball programs, targeting 10 to 14 year olds in Northern Ireland, PeacePlayers enables Catholic and Protestant children to play and compete with each other. Most of these children come from difficult flash point areas, where hostilities between the two communities is at its most intense.

**Issue:** **Returning Fulbright Students and Scholars, Part 1 of 2**  
**Program:** **Fulbright English Teacher Assistant to Russia**  
**Date:** To the Best of Our Knowledge  
**Time:** October 12, 2008  
7:00A-7:30A

**Description:** The Fulbright Program is the U.S. Government's flagship international exchange program. It's designed to increase mutual understanding between people of America and people of other countries.

About 1,400 U.S. students and nearly double that number of foreign students receive Fulbright scholarships each year.

Late this past summer, U.S. Fulbright participants just back from overseas, shared their experiences at an orientation program for outgoing new Fulbright students and scholars.

Featured in this story are: Tom Farrell, Deputy Assistant Secretary of State for Academic Programs and Seth Bernstein, now in graduate school at the University of Toronto, studying Russian history.

Next week we speak with Jennifer Wistrand, a Fulbright alumna to Azerbaijan about the Teaching of Citizenship in a Post-Soviet World.

## **ISSUES / PROGRAMS LIST**

### EDUCATION (Cont'd)

**Issue:** **Returning Fulbright Students and Scholars, Part 2: Teaching Citizenship in a Post-Soviet World – Azerbaijan's Changing Schools**  
**Program:** To the Best of Our Knowledge  
**Date:** October 19, 2008  
**Time:** 7:00A-7:30A

**Description:** Most of our listeners are probably aware of the war in Georgia a few weeks ago. Russian tanks rolled over the Georgian military.

In her first major address on Russia since its incursion into Georgia, U.S. Secretary of State, Condoleezza Rice, said the West must stand up to the bullying by Moscow.

In her harshly-worded speech, Rice said "The picture emerging from this pattern of behavior is that of a Russia increasingly authoritarian at home and aggressive abroad."

We bring this up to set the stage for our feature story today, which takes place in bordering Azerbaijan, like Georgia, another area of the former Soviet Union.

One of our first guests was a Fulbright U.S. Student Fellow to Azerbaijan. Her project was teaching citizenship in a post-Soviet world: Azerbaijan's changing schools.

Featured in this story are: Jennifer Wistrand, Ph.D. in Anthropology (anticipated 2009) Washington University, St. Louis, Missouri; and Tom Farrell, Deputy Assistant Secretary of State for Academic Programs.

**Issue:** **Controversy Over the Teaching of Communist History**  
**Program:** To the Best of Our Knowledge  
**Date:** October 19, 2008  
**Time:** 7:00A-7:30A

**Description:** While all of that's going on in Azerbaijan and Georgia, the Swedish Government has sparked a heated debate over how schools should deal with the era of communist history in Europe and Russia.

Sweden's Education Minister wants to make classes on communism and the Soviet regime's crimes mandatory.

But, the head of the Living History Forum project has reacted to the government's mandate to broaden student teaching to include communist crimes. He believes setting a rigid history syllabus for schools is itself authoritarian, or Stalin-like in its approach.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** **Education Headlines – Presidential Politics**  
**Program:** To the Best of Our Knowledge  
**Date:** October 26, 2008  
**Time:** 7:00A-7:30A

**Description:** The economy, the energy crisis, the military engaged in wars on two battlefronts. These critical topics have all perpetuated a near de-facto news blackout of education issues just days before the election. So TBOOK wanted to take a moment to wade through the intense political rhetoric, and review how Senators Barack Obama and John McCain stand when it comes to some of the major education issues.

**Vouchers:** Barack Obama opposes the use of public money for private school vouchers. John McCain supports using public money for vouchers for low-income families.

**Teacher Pay:** Obama supports pay increases for what he terms “accomplished” educators who work in underserved locations and who consistently excel in the classroom. McCain favors school-level funding for teacher merit pay.

**No Child Left Behind:** Obama would fully fund NCLB and reform the law to reduce penalties on schools and emphasis on testing. McCain says he’s committed to full funding of NCLB, but also wants the law reformed.

**Head Start:** Obama would increase funding and expand it to include an Early Head Start program. McCain would commit to funding Head Start only if the program allows increased federal oversight.

**Other Issues:** Senator Barack Obama would invest federal funds in the research and development of science, math, and technology education. Senator John McCain favors federal funding for virtual schools and online courses as part of a larger focus on school choice initiatives.

**Issue:** **Education Headlines and Updates: Student Loans**  
**Program:** To the Best of Our Knowledge  
**Date:** November 2, 2008  
**Time:** 7:00A-7:30A

**Description:** Due to the strained economic climate, we’re starting our show again with a quick update. College students want to know, will they be able to get a loan to enroll in school next year?

The 700-billion dollar financial bailout that was approved earlier this month, while aimed mainly at helping banks hold failed mortgages, will also hopefully help the government buy assets related to student loans.

The bailout law makes it possible student loan providers will be permitted to go beyond the terms of an earlier bailout (5 months ago) and sell assets to the government that are based on older federal loans. This could include private student loans that banks issue outside the government system of federal subsidies.

According to The Chronicle of Higher Education, that authority was opposed by a coalition of 13 groups including the American Association of State Colleges and Universities. Those groups said that if private student loans were made eligible for government purchase in the mortgage bailout plan, then congress should provide student loan borrowers with the same protections given to homeowners including the right to discharge the debt through bankruptcy.

But, the bailout bill was supported by the American Council on Education which argued that the nation’s credit crisis was beginning to have adverse effects on many colleges and universities.

In signing the bill, President Bush said, “More families will be able to get loans for cars and homes and college education.” Lots of students hope he’s right.

## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:**           **The Economic Literacy Programs of Girls Incorporated**  
**Program:**       To the Best of Our Knowledge  
**Date:**           November 2, 2008  
**Time:**          7:00A-7:30A

**Description:**   The markets have been all over the place this year, like a roller coaster ride, up and down. This of course makes financial education more important than ever

Children are obviously taking math in school, but who's teaching them about money? Well, if you're lucky enough to live near a chapter of Girls Incorporated, the answer is, they can help build money skills.

For many years, Girls, Inc. has been teaching its Economic Literacy programs to girls' ages 6 to 18. Programs which help girls make more informed financial decisions include: She's On The Money; Dollars, Sense and Me; Equal Earners; Savvy Spenders; Futures and Options; Mini Society; and now a new Money Talks one-day workshop.

We wanted to understand how this all works. So we invited members of Girls, Inc. of the Greater Capital Region into our studios to find out. This regional affiliate serves some 30,000 girls in a very large seven-county-wide area.

Featured in the story are: Teri Bordenave, President and CEO of Girls Incorporated of the Greater Capital Region for the past 20-years. She was also a member of the National Girls Incorporated Board of Directors for 7-years. 12-year old Netanya Frasier, a 7<sup>th</sup> grade student at Central Park Middle School in Schenectady, New York. She's been in the money programs for four years. And Tony Skrabalak, representing the Allstate Foundation which helps support the financial programs at this Girls, Inc.

**Issue:**           **Education Reform and Politics**  
**Program:**       To the Best of Our Knowledge  
**Date:**           November 2, 2008  
**Time:**          7:00A-7:30A

**Description:**   In last week's show, we reported how the presidential candidates differ on key education reform issues. For instance, Senator Barack Obama opposes the use of public money for private school vouchers. On the other hand, Senator John McCain thinks it's okay to use public money to provide vouchers for low-income families.

Well, now that uncertain economic times are added to the mix, a national organization is calling for a top-to-bottom review of the U.S. education system.

The Alliance for School Choice is stepping up the call for vouchers and tax credit programs, considered: "key elements" in both economic and education reform.

Arguing differing views on this subject are: Andrew Campanella, Director of Communications for the Alliance for School Choice; and Richard Iannuzzi, President of NYSUT – New York State United Teachers.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **The Gender Gap in Computing**  
Program: To the Best of Our Knowledge  
Date: November 9, 2008  
Time: 7:00A-7:30A

Description: Women make up more than half of the work force, yet hold only 20% of technology positions. A report by the American Association of University Women Education Foundation indicates at the high school level only 17% of computer science AP test takers are girls.

Why is there this gender gap in computing? The AAUW report, Tech-Savvy: Educating Girls in the New Computer Age, suggests information technology courses need to change in order to engage the participation of more girls and young women. Other findings say teachers need to incorporate technology concepts into more diverse subject areas, like music, history, or the sciences, in order to spark girls' interest.

Dr. Lecia Barker has been addressing this problem for several years. Dr. Barker heads the University of Colorado at Boulder's evaluation and research group at ATLAS – the Alliance for Teaching, Learning and Society Institute. ATLAS' mission is to expand information technology training from K thru 16.

As part of fulfilling these goals, Dr. Barker has teamed up with the award-winning computer magnet program at Denver Public Schools. Together, they're determining more effective ways to recruit girls for technology classes.

Issue: **Access into Science Education is Critical to the Nation's Future**  
Program: To the Best of Our Knowledge  
Date: November 9, 2008  
Time: 7:00A-7:30A

Description: The world is changing at breakneck speed. This provides students with degrees in science, technology, engineering and math (STEM) fields, practically limitless career opportunities. They why aren't teens entering the educational programs necessary to fill these career fields and help the U.S. keep pace with other countries?

Our guest commentator believes to reduce the gap and prepare more K thru 12 and college students, especially minorities and women for (STEM) careers, the U.S. must widen the education funnel so more students will enter these critical disciplines.

Dr. Mel Schiavelli says this requires making science and technology more accessible and relevant and introducing new approaches to teaching. Dr. Schiavelli is a Professor of Chemistry, and President of Harrisburg University of Science and Technology in Pennsylvania. He comments that it starts with motivation.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

**Issue:** Putting the Squeeze on Biology: Biomolecules Under Pressure, Part 1 of 2  
**Program:** To the Best of Our Knowledge  
**Date:** November 16, 2008  
**Time:** 7:00A-7:30A

**Description:** Many of our listeners have probably heard about the Large Hadron Collider, a particle-physics project in Europe. Scientists from the U.S. and around the world hope the 4-billion dollar 17-mile long tunnel will open a new window into universe and help answer some long-standing questions about how galaxies and planets were born.

Taking a different approach to the origins of life question, but right here in the United States, is the Cornell High Energy Synchrotron Source, known as CHESS for short. It's one of the most powerful and productive synchrotron x-ray facilities in the world.

CHESS is directed by Dr. Sol Gruner, the Horace White Professor of Chemistry and Chemical Biology at Cornell University in New York. TBOOK's discussion with Dr. Gruner centers around his investigation titled, Putting the Squeeze on Biology: Biomolecules Under Pressure.

Next week we delve into how Dr. Gruner conducts his actual research (including pressure freezing protein crystals), practical applications, relationship to climate change, and how it might have some potential use in the search for life on other planets.

**Issue:** Teacher Brings Real-Life Science Lessons into Her Classroom  
**Mrs. Gleason's Journey: Scenes, Science and Stories from Antarctica**  
**Program:** To the Best of Our Knowledge  
**Date:** November 23, 2008  
**Time:** 7:00A-7:30A

**Description:** Children can watch all kinds of TV shows, movies, and DVDs about science and nature. But it's not the same as talking to a researcher who's actually been to remote places in the world. And when that researcher is your own 4<sup>th</sup> grade teacher, it makes lessons come to life. Hear the excitement from Bach Elementary School in Ann Arbor, Michigan.

**Issue:** Putting the Squeeze on Biology: Biomolecules Under Pressure, Part 2 of 2  
**Program:** To the Best of Our Knowledge  
**Date:** November 23, 2008  
**Time:** 7:00A-7:30A

**Description:** Because living under high pressure is not a part of our regular daily human experience, we tend to ignore the subject. In this case, we're talking about actual physical pressure, not mental pressure caused by politics and the economy.

That would probably surprise most people to learn that more than half, 62% of our biosphere is above 100 bar. To put that in perspective, 100 bar is about 1500 psi, or about 60 times the pressure of your car tires. The biosphere is defined simply as our "global ecological system, integrating all living beings and their relationships."

This then gives us a real appreciation of the extreme pressures in the deepest oceans which reach 1200 bar, or pressures up to 1,200 times the "normal" pressure in which most humans live.

Proteins are nature's own molecular machines that perform an amazing array of tasks within every living cell. Modest pressure in the biosphere has an extraordinary effect on proteins. The challenge for scientists is to understand the effects of pressure. X-ray studies of membranes and proteins under pressure help to that. And lessons learned have important implications for the freezing of protein crystals.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

**Issue:** **America's Fascination with the CSI Phenomena Reaches Across to the Italian School of Investigation Science**

**Program:** To the Best of Our Knowledge

**Date:** November 23, 2008

**Time:** 7:00A-7:30A

**Description:** Thanks to Hollywood and American television, forensic science has spread its popularity to Europe. The Italian town of L'Aquila has become home to the first Italian School of Investigation Science. And it's opened the way for a whole new generation of academically qualified investigators. The three-year course is the first university degree of its kind in Italy.

**Issue:** **Geography Awareness Week**

**Program:** To the Best of Our Knowledge

**Date:** November 30, 2008

**Time:** 7:00A-7:30A

**Description:** TBOOK joins with the National Geographic Society and schools all across the United States, Canada, and Puerto Rico in celebrating Geography Awareness Week.

Geography Awareness Week has been held annually in November since 1987. Its purpose is to promote geographic education in schools and the public.

We begin our journey today by speaking with adventurer, Dr. Mike Heithaus, reverently referred to simply as "Dr. Mike."

Dr. Heithaus is a Behavioral Ecologist, and a Professor of Marine Biology at Florida International University in North Miami.

He has been involved with the National Geographic Channel's Everyday Explorer program, and also helped develop and deploy the Crittercam he used for 13 exciting episodes which can now all be viewed online with accompanying classroom plans and printable coloring book pages on marine creatures.

**Issue:** **Three University Students Growing Sustainable Lobsters**

**Program:** To the Best of Our Knowledge

**Date:** November 30, 2008

**Time:** 7:00A-7:30A

**Description:** Three Wageningen University students have set up a company which specializes in farming sustainable spiny lobsters. They're also known as rock lobsters or crayfish in other parts of the world. And these students have just won the 2008 Students' Entrepreneur Prize. Plus, last year they also won an award from the Business in Development (BID) Challenge. The business plan for their company, South Sea Exclusive, combines sustainability, education, and development assistance

We talk with 26-year old Peter van der Werf, and Environmental Studies student at the Wageningen University and Research Centre.



## **ISSUES / PROGRAMS LIST**

### **EDUCATION (Cont'd)**

**Issue:** Kids and Parents have a Walk-In to School in Attempt to Regain Some Geography  
**Program:** To the Best of Our Knowledge  
**Date:** November 30, 2008  
**Time:** 7:00A-7:30A

**Description:** Lots of us probably remember a time when walking and bicycling to school was part of everyday life. By the late 60s, about half of all students walked or biked to school. Forty years later, the story is much different. According to Federal Highway Administration reports, fewer than 15% of all school trips are made by walking or biking. One-quarter are made on a school bus. And over half of all children arrive at school in private automobiles.

This decline in walking and bicycling has had an adverse effect on traffic congestion and air quality around schools, as well as, pedestrian and bicycle safety. Plus, according to the U.S. Centers for Disease Control & Prevention, children who lead sedentary lifestyles are at risk for a variety of health problems including obesity, diabetes, and cardiovascular disease.

But the CDC also says parents believe safety issues are a big concern. Parents cite traffic dangers as a reason why their children are unable to bicycle or walk to school.

Enter, the Federal Safe Routes to School Program. It's hoped that SRTS will encourage and support communities to make walking and bicycling to school a safe and routine activity again. The program makes funding available for a large variety of local programs and projects.

To get a handle on what we're talking about, we went for a first-hand look to a community in the Midwest, where parents and students were having a "walk-in" to school.

**Issue:** Civics Mosaic, Phase One  
**Political Ideas That Have Shaped History**  
**Program:** To the Best of Our Knowledge  
**Date:** December 7, 2008  
**Time:** 7:00A-7:30A

**Description:** Last week, TBOOK talked about geography. This week, students have just lived through one of the most exciting civics lessons in modern times... the 2008 election. Civics education is obviously an important federal issue.

A Civics Report Card, done prior to the most recent U.S. elections, found only a slight improvement in American students' knowledge of civics. That was over the previous decade's report.

One of the many positive aspects of the recent presidential election was that it got students more engaged in the political process. And Congress hopes to spend more money over the next decade to boost gains in civic literacy.

To that end, the U.S. Department of Education has awarded nearly 8-million dollars to the Sage Colleges to work on a civics program to improve civic education and understanding and practice of democracy in the U.S., as well as in Russian and Eurasian classrooms too.

TBOOK speaks with grant administrator, Dr. Stephen Shechter, who is a Professor of History and Government at Russell Sage College in Troy, New York. Dr. Schechter has participated in education exchange programs for 40-years, including being part of an elite team which traveled to Iraq in 2004 to work with the Iraqi Ministry of Education on the needs of that country for civic education to foster democracy. He was also an Advisor to the Reagan Administration on federalism and intergovernmental relations policy.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **A New Holocaust Master's Degree**  
Program: To the Best of Our Knowledge  
Date: December 7, 2008  
Time: 7:00A-7:30A

Description: While we are on the theme of history and politics, most people have likely heard the President of Iran's claim that the Holocaust never happened. And rumors persist that some public schools in Great Britain and even the U.S. have removed teaching of the Holocaust from their curriculum. So far, that appears untrue. But it is these stories that serve to keep the Holocaust on people's minds.

As the years pass, the tragedy of the Holocaust, now more than six decades ago, is fading from living memory. The last survivors and eye witnesses are dying. And there are concerns that communicating the scale of the Nazi genocide, and its importance to current and future generations, will become more difficult.

To try and counter that, the Berlin campus of a Jewish-American university has put together Germany's first Master's Degree dedicated to communicating the Holocaust to the public. The students recently attended their first seminar.

Issue: **President-Elect Barack Obama's Education Agenda**  
Program: To the Best of Our Knowledge  
Date: December 14, 2008  
Time: 7:00A-7:30A

Description: President-elect, Barack Obama, absolutely faces enormous challenges when he takes over next month. He'll have to deal with major issues that helped put him into office, like the economy and the housing crisis.

Overlooked, because of so many of these other major areas of concern, is the fact that our new commander in chief could also be referred to as our new Professor-in-Chief. This was highlighted in a recent article in The Chronicle of Higher Education.

It appears this is the first time in history that the president, vice-president, and both their spouses have ALL worked in higher education.

But despite his academic background, Mr. Obama did not focus much on higher education during his campaign. However, the President of the Association of American Universities said Obama's victory "bodes well for education in general and for higher education."

A Professor of Public Policy at George Mason University and former Assistant Secretary of Education under President Clinton says he doesn't "see Obama being interested in trying to manage universities." An obvious reference to intentions by the Bush administration.

Our 44<sup>th</sup> President, Barack Obama, will not have the opportunity to move forward on the broad pre-K thru 12 education agenda he campaigned on. Mr. Obama said he would: expand federal preschool programs; "recruit an army of new teachers"; and provide scholarships to college students and to professionals from other fields who promise to pursue careers in teaching. The president-elect also has said he would: work to change the No Child Left Behind Act, building on the federal law's accountability measures designed to improve student achievement; and would double federal funding for charter schools.

With the economy in trouble and financial markets still uncertain, Mr. Obama's new secretary of education may find it difficult garnering support for such an ambitious education agenda.

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Issue: **Civics Mosaic, Phase Two**  
**Political Issues Facing Our World**  
Program: To the Best of Our Knowledge  
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Time: 7:00A-7:30A

Description: Though President-elect, Barack Obama, taught constitutional law for many years at the University of Chicago Law School, right now he's cramming for the biggest test of his career. He'll be expected to interact with other countries on day one in the White House. But how is the civics literacy of other countries? What is their definition of democracy?

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Ironically, the student was questioned by police the day before the shootings prompted by violent YouTube postings showing him firing a pistol like the one actually used in the murders. But no further steps were thought necessary, and nothing else could be done legally at that time.

These murders come less than a year after a high school shooting left eight others dead. Finland has the third highest level of gun ownership in the world, right behind the United States. The Finnish Prime Minister believes there's an urgent need to review Finland's liberal gun laws. But similar pronouncements were made by the government after previous shootings. The minimum age for buying a gun in Finland is 15. So a reporter asked the spokeswoman from a pro-reform Finnish human rights group if she thinks anything will change this time.

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Description: Today's debilitating financial crisis is a prime example of why the next generation urgently needs financial literacy. Why don't schools teach more about everyday money handling, right alongside math, trig and algebra? Stats show: the number of 18-24 year olds declaring bankruptcy has increased 96% in just the past ten years; and more people declare bankruptcy each year, than graduate from college. If there were ever a time to focus on math literacy, now is it.

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Program: To the Best of Our Knowledge  
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Description: In concert with our show theme today about math and financial literacy, the economic crisis is playing out in varied ways at colleges and universities all across the country. While school officials scramble to patch up immediate leaks, they are also expressing concerns about the future.

Administrators are discovering that many of their revenue streams are under pressure, including government funding, tuition payments, and donors' gifts. Schools are rethinking fundraising campaigns, construction projects and tuition levels. At the same time, they hope to at least maintain, or perhaps increase, financial aid so their schools can continue to attract and retain students.

Meanwhile, the Project on Student Debt just released its third annual report. The Project found that the average student loan debt facing graduating seniors increased faster than did the average starting salaries offered recent college graduates. It also forecasts the average student loan debt for this year to be close to \$21,000.

Because of these facts, and all the concerns about the economy, the Bush administration has agreed to extend backwards by five years, a financial-bailout authority that lets student-loan companies sell their portfolios to the federal government. The extensions of the six-month old financial rescue plan, reflect education department's growing concern about the future availability of federally subsidized student aid. We plan to have more on this at the top of next week's program.

In other quick headlines, in her waning days as Secretary of Education, Margaret Spellings, has announced final regulations she says will strengthen and clarify No Child Left Behind. NCLB reauthorization is two years overdue, and no indication how long that process will take with the incoming Congress and administration. Spellings says the new regs focus on improved accountability and transparency, uniform and disaggregated graduation rates, and improved parent notification for Supplemental Education Services and school choice.

Issue: **Math Education Research: Mathematics Advisory Panel**  
Program: To the Best of Our Knowledge  
Date: December 22, 2008  
Time: 7:00A-7:30A

Description: Since we're talking about math on this show, a new study just out by the American Mathematical Society, asserts that the U.S. is failing to develop math skills of both girls and boys, especially among those who could excel at the highest levels.

The study suggests that while many girls have exceptional talent in math, the talent to become top math researchers, scientists, and engineers... they are rarely identified in the U.S. The major reason? According to the study, it's because the American culture does not highly value math talent.

In conjunction with that study, we also wanted to spend a moment on the National Mathematics Advisory Panel. It presented its final report earlier this year to U.S. Secretary of Education, Margaret Spellings. The report, titled Foundations for Success, culminated two years of work.

Among the final report's recommendations are those that urge a more streamlined early-education math curriculum, and a refocusing of standardized tests to better emphasize algebra skills. And ironically, it honed in on the same middle school age range as did the author of our first story today.

## ISSUES / PROGRAMS LIST

### EDUCATION (Cont'd)

Issue: **Feds Add \$6.5 Billion to Student Aid Bailout**  
Program: To the Best of Our Knowledge  
Date: December 28, 2008  
Time: 7:00A-7:30A

Description: The outgoing administration got in the holiday mood of gift giving.

This "present" (of sorts) could not have come at a better time for many college students who, along with their families, always have money on their minds.

The Department of Education has announced a new rescue provision for student-loan companies who offer federally subsidized loans.

The latest expansion of the rescue authority lets lenders sell loans, issued in the 2007 to 2008 academic year, directly to the federal government.

The plan allows lenders who participate in the federally subsidized loan program, known as the Federal Family Education Loan program (or FFEL) to sell to the government as much as \$500 million a week in student debt.

Issue: **Computer Science Gender Studies: Prototypes as Gatekeepers**  
Program: To the Best of Our Knowledge  
Date: December 28, 2008  
Time: 7:00A-7:30A

Description: Some good news for those of us who follow the participation of women in STEM fields. According to a survey by the National Science Foundation, if all science and engineering fields are included... women graduates improved from 39% to 51% over the past ten year reporting period.

But... if one looks at computer science by itself, the proportion of women has taken a dramatic downturn. In 2002, only 28% of all undergraduate degrees in computer science went to women. By 2005, that number sunk to 22%.

Now, new data collected at research universities, indicates women account for only 12% of undergraduate degrees. And many computer science departments are reporting that women this year are making up less than 10% of the newest undergraduate class.

Why are women, most of whom grew up with computers all their lives, not interested in pursuing and remaining in computer science, to the same extent as their male peers?

A team of researchers at Stanford University has focused on that question for several years. In this exclusive report, we learn what their investigation has uncovered.

## ISSUES / PROGRAMS LIST

### ECONOMY

Issue: **The Economic Literacy Programs of Girls Incorporated**  
Program: To the Best of Our Knowledge  
Date: November 2, 2008  
Time: 7:00A-7:30A

Description: The markets have been all over the place this year, like a roller coaster ride, up and down. This of course makes financial education more important than ever

Children are obviously taking math in school, but who's teaching them about money? Well, if you're lucky enough to live near a chapter of Girls Incorporated, the answer is, they can help build money skills.

For many years, Girls, Inc. has been teaching its Economic Literacy programs to girls' ages 6 to 18. Programs which help girls make more informed financial decisions include: She's On The Money; Dollars, Sense and Me; Equal Earners; Savvy Spenders; Futures and Options; Mini Society; and now a new Money Talks one-day workshop.

We wanted to understand how this all works. So we invited members of Girls, Inc. of the Greater Capital Region into our studios to find out. This regional affiliate serves some 30,000 girls in a very large seven-county-wide area.

Featured in the story are: Teri Bordenave, President and CEO of Girls Incorporated of the Greater Capital Region for the past 20-years. She was also a member of the National Girls Incorporated Board of Directors for 7-years. 12-year old Netanya Frasier, a 7<sup>th</sup> grade student at Central Park Middle School in Schenectady, New York. She's been in the money programs for four years. And Tony Skrabalak, representing the Allstate Foundation which helps support the financial programs at this Girls, Inc.

Issue: **Education Reform and Politics**  
Program: To the Best of Our Knowledge  
Date: November 2, 2008  
Time: 7:00A-7:30A

Description: In last week's show, we reported how the presidential candidates differ on key education reform issues. For instance, Senator Barack Obama opposes the use of public money for private school vouchers. On the other hand, Senator John McCain thinks it's okay to use public money to provide vouchers for low-income families.

Well, now that uncertain economic times are added to the mix, a national organization is calling for a top-to-bottom review of the U.S. education system.

The Alliance for School Choice is stepping up the call for vouchers and tax credit programs, considered: "key elements" in both economic and education reform.

Arguing differing views on this subject are: Andrew Campanella, Director of Communications for the Alliance for School Choice; and Richard Iannuzzi, President of NYSUT – New York State United Teachers.

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## ISSUES / PROGRAMS LIST

### GOVERNMENT

**Issue:** **See How They Run: Campaign Dreams, Election Schemes, and the Race to the White House**  
**Program:** To the Best of Our Knowledge  
**Date:** October 5, 2008  
**Time:** 7:00A-7:30A

**Description:** Everyone's talking about the presidential election. You see it on TV. Discuss it in school. It's everywhere. Teachers and parents often look for help explaining to students and children about the country's most important decision making process. Though democracy is serious business, it helps if kids can laugh and learn at the same time.

That's where Susan Goodman's new book enters the picture. Titled See How They Run: Campaign Dreams, Election Schemes, and the Race to the White House, it's timed perfectly for this important election.

Goodman teaches creative writing at Lesley College in Cambridge, Massachusetts. She's written numerous other children's books and magazine series, and has received dozens of awards and critical acclaim.

**Issue:** **The First Amendment: The Need for a Civics Lesson**  
**Date:** October 5, 2008  
**Time:** 7:00A-7:30A

**Description:** Dr. Helen Desfosses is an Associate Professor of Public Administration and Policy at the State University of New York at Albany, in the state capital. Dr. Desfosses has a long record of public service. She was elected President of the Albany Common Council in the late 90's, and served two four-year terms. She's the author of many books and articles on national and international policy issues. Because of her extensive background, Desfosses talks with TBOOK about the First Amendment, the Bill of Rights, and the need for more civics education.

**Issue:** **Our Young Need Chances to Learn How Democracy Works**  
**Date:** October 5, 2008  
**Time:** 7:00A-7:30A

**Description:** Lee Hamilton is Director of The Center on Congress at Indiana University, in association with the Woodrow Wilson International Center for Schools. Hamilton was a member of the House of Representatives for 34 years. As a former lawmaker, he guest comments that Our Young Need Chances to Learn How Democracy Works.

**Issue:** **Controversy Over the Teaching of Communist History**  
**Program:** To the Best of Our Knowledge  
**Date:** October 19, 2008  
**Time:** 7:00A-7:30A

**Description:** While all of that's going on in Azerbaijan and Georgia, the Swedish Government has sparked a heated debate over how schools should deal with the era of communist history in Europe and Russia.

Sweden's Education Minister wants to make classes on communism and the Soviet regime's crimes mandatory.

But, the head of the Living History Forum project has reacted to the government's mandate to broaden student teaching to include communist crimes. He believes setting a rigid history syllabus for schools is itself authoritarian, or Stalin-like in its approach.

## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT (Cont'd)**

**Issue:** **Education Headlines – Presidential Politics**  
**Program:** To the Best of Our Knowledge  
**Date:** October 26, 2008  
**Time:** 7:00A-7:30A

**Description:** The economy, the energy crisis, the military engaged in wars on two battlefronts. These critical topics have all perpetuated a near de-facto news blackout of education issues just days before the election. So TBOOK wanted to take a moment to wade through the intense political rhetoric, and review how Senators Barack Obama and John McCain stand when it comes to some of the major education issues.

**Vouchers:** Barack Obama opposes the use of public money for private school vouchers. John McCain supports using public money for vouchers for low-income families.

**Teacher Pay:** Obama supports pay increases for what he terms “accomplished” educators who work in underserved locations and who consistently excel in the classroom. McCain favors school-level funding for teacher merit pay.

**No Child Left Behind:** Obama would fully fund NCLB and reform the law to reduce penalties on schools and emphasis on testing. McCain says he’s committed to full funding of NCLB, but also wants the law reformed.

**Head Start:** Obama would increase funding and expand it to include an Early Head Start program. McCain would commit to funding Head Start only if the program allows increased federal oversight.

**Other Issues:** Senator Barack Obama would invest federal funds in the research and development of science, math, and technology education. Senator John McCain favors federal funding for virtual schools and online courses as part of a larger focus on school choice initiatives.

**Issue:** **Education Headlines and Updates: Student Loans**  
**Program:** To the Best of Our Knowledge  
**Date:** November 2, 2008  
**Time:** 7:00A-7:30A

**Description:** Due to the strained economic climate, we’re starting our show again with a quick update. College students want to know, will they be able to get a loan to enroll in school next year?

The 700-billion dollar financial bailout that was approved earlier this month, while aimed mainly at helping banks hold failed mortgages, will also hopefully help the government buy assets related to student loans.

The bailout law makes it possible student loan providers will be permitted to go beyond the terms of an earlier bailout (5 months ago) and sell assets to the government that are based on older federal loans. This could include private student loans that banks issue outside the government system of federal subsidies.

According to The Chronicle of Higher Education, that authority was opposed by a coalition of 13 groups including the American Association of State Colleges and Universities. Those groups said that if private student loans were made eligible for government purchase in the mortgage bailout plan, then congress should provide student loan borrowers with the same protections given to homeowners including the right to discharge the debt through bankruptcy.

But, the bailout bill was supported by the American Council on Education which argued that the nation’s credit crisis was beginning to have adverse effects on many colleges and universities.

In signing the bill, President Bush said, “More families will be able to get loans for cars and homes and college education.” Lots of students hope he’s right.

## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT (Cont'd)**

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Dr. Schechter co-directs with the American Federation of Teachers "Civitas-Russia", which has grown over the past decade to become the largest umbrella organization in Russia for civic education. It has programs in over 60 of Russia's 88 regions.

And in conjunction with this grant, Schechter has co-authored a book titled, "Exploring Political Ideas", published by CQ Press which has a February 20, 2009 release date.

## ISSUES / PROGRAMS LIST

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Administrators are discovering that many of their revenue streams are under pressure, including government funding, tuition payments, and donors' gifts. Schools are rethinking fundraising campaigns, construction projects and tuition levels. At the same time, they hope to at least maintain, or perhaps increase, financial aid so their schools can continue to attract and retain students.

Meanwhile, the Project on Student Debt just released its third annual report. The Project found that the average student loan debt facing graduating seniors increased faster than did the average starting salaries offered recent college graduates. It also forecasts the average student loan debt for this year to be close to \$21,000.

Because of these facts, and all the concerns about the economy, the Bush administration has agreed to extend backwards by five years, a financial-bailout authority that lets student-loan companies sell their portfolios to the federal government. The extensions of the six-month old financial rescue plan, reflect education department's growing concern about the future availability of federally subsidized student aid. We plan to have more on this at the top of next week's program.

In other quick headlines, in her waning days as Secretary of Education, Margaret Spellings, has announced final regulations she says will strengthen and clarify No Child Left Behind. NCLB reauthorization is two years overdue, and no indication how long that process will take with the incoming Congress and administration. Spellings says the new regs focus on improved accountability and transparency, uniform and disaggregated graduation rates, and improved parent notification for Supplemental Education Services and school choice.

## ISSUES / PROGRAMS LIST

### GOVERNMENT (Cont'd)

Issue: **Feds Add \$6.5 Billion to Student Aid Bailout**  
Program: To the Best of Our Knowledge  
Date: December 28, 2008  
Time: 7:00A-7:30A

Description: The outgoing administration got in the holiday mood of gift giving.

This "present" (of sorts) could not have come at a better time for many college students who, along with their families, always have money on their minds.

The Department of Education has announced a new rescue provision for student-loan companies who offer federally subsidized loans.

The latest expansion of the rescue authority lets lenders sell loans, issued in the 2007 to 2008 academic year, directly to the federal government.

The plan allows lenders who participate in the federally subsidized loan program, known as the Federal Family Education Loan program (or FFEL) to sell to the government as much as \$500 million a week in student debt.

## ISSUES / PROGRAMS LIST

### HEALTH

Issue: **Kids and Parents have a Walk-In to School in Attempt to Regain Some Geography**  
Program: To the Best of Our Knowledge  
Date: November 30, 2008  
Time: 7:00A-7:30A

Description: Lots of us probably remember a time when walking and bicycling to school was part of everyday life. By the late 60s, about half of all students walked or biked to school. Forty years later, the story is much different. According to Federal Highway Administration reports, fewer than 15% of all school trips are made by walking or biking. One-quarter are made on a school bus. And over half of all children arrive at school in private automobiles.

This decline in walking and bicycling has had an adverse effect on traffic congestion and air quality around schools, as well as, pedestrian and bicycle safety. Plus, according to the U.S. Centers for Disease Control & Prevention, children who lead sedentary lifestyles are at risk for a variety of health problems including obesity, diabetes, and cardiovascular disease.

But the CDC also says parents believe safety issues are a big concern. Parents cite traffic dangers as a reason why their children are unable to bicycle or walk to school.

Enter, the Federal Safe Routes to School Program. It's hoped that SRTS will encourage and support communities to make walking and bicycling to school a safe and routine activity again. The program makes funding available for a large variety of local programs and projects.

To get a handle on what we're talking about, we went for a first-hand look to a community in the Midwest, where parents and students were having a "walk-in" to school.

## ISSUES / PROGRAMS LIST

### ENVIRONMENT, ENERGY & TRANSPORTATION

**Issue:** Putting the Squeeze on Biology: Biomolecules Under Pressure, Part 1 of 2  
**Program:** To the Best of Our Knowledge  
**Date:** November 16, 2008  
**Time:** 7:00A-7:30A

**Description:** Many of our listeners have probably heard about the Large Hadron Collider, a particle-physics project in Europe. Scientists from the U.S. and around the world hope the 4-billion dollar 17-mile long tunnel will open a new window into universe and help answer some long-standing questions about how galaxies and planets were born.

Taking a different approach to the origins of life question, but right here in the United States, is the Cornell High Energy Synchrotron Source, known as CHESS for short. It's one of the most powerful and productive synchrotron x-ray facilities in the world.

CHESS is directed by Dr. Sol Gruner, the Horace White Professor of Chemistry and Chemical Biology at Cornell University in New York. TBOOK's discussion with Dr. Gruner centers around his investigation titled, Putting the Squeeze on Biology: Biomolecules Under Pressure.

Next week we delve into how Dr. Gruner conducts his actual research (including pressure freezing protein crystals), practical applications, relationship to climate change, and how it might have some potential use in the search for life on other planets.

**Issue:** Putting the Squeeze on Biology: Biomolecules Under Pressure, Part 2 of 2  
**Program:** To the Best of Our Knowledge  
**Date:** November 23, 2008  
**Time:** 7:00A-7:30A

**Description:** Because living under high pressure is not a part of our regular daily human experience, we tend to ignore the subject. In this case, we're talking about actual physical pressure, not mental pressure caused by politics and the economy.

That would probably surprise most people to learn that more than half, 62% of our biosphere is above 100 bar. To put that in perspective, 100 bar is about 1500 psi, or about 60 times the pressure of your car tires. The biosphere is defined simply as our "global ecological system, integrating all living beings and their relationships."

This then gives us a real appreciation of the extreme pressures in the deepest oceans which reach 1200 bar, or pressures up to 1,200 times the "normal" pressure in which most humans live.

Proteins are nature's own molecular machines that perform an amazing array of tasks within every living cell. Modest pressure in the biosphere has an extraordinary effect on proteins. The challenge for scientists is to understand the effects of pressure. X-ray studies of membranes and proteins under pressure help to that. And lessons learned have important implications for the freezing of protein crystals.



## ISSUES / PROGRAMS LIST

### ENVIRONMENT, ENERGY & TRANSPORTATION (Cont'd)

Issue: **Geography Awareness Week**  
Program: To the Best of Our Knowledge  
Date: November 30, 2008  
Time: 7:00A-7:30A

Description: TBOOK joins with the National Geographic Society and schools all across the United States, Canada, and Puerto Rico in celebrating Geography Awareness Week.

Geography Awareness Week has been held annually in November since 1987. Its purpose is to promote geographic education in schools and the public.

We begin our journey today by speaking with adventurer, Dr. Mike Heithaus, reverently referred to simply as "Dr. Mike."

Dr. Heithaus is a Behavioral Ecologist, and a Professor of Marine Biology at Florida International University in North Miami.

He has been involved with the National Geographic Channel's Everyday Explorer program, and also helped develop and deploy the Crittercam he used for 13 exciting episodes which can now all be viewed online with accompanying classroom plans and printable coloring book pages on marine creatures.

Issue: **Three University Students Growing Sustainable Lobsters**  
Program: To the Best of Our Knowledge  
Date: November 30, 2008  
Time: 7:00A-7:30A

Description: Three Wageningen University students have set up a company which specializes in farming sustainable spiny lobsters. They're also known as rock lobsters or crayfish in other parts of the world. And these students have just won the 2008 Students' Entrepreneur Prize. Plus, last year they also won an award from the Business in Development (BID) Challenge. The business plan for their company, South Sea Exclusive, combines sustainability, education, and development assistance

We talk with 26-year old Peter van der Werf, and Environmental Studies student at the Wageningen University and Research Centre.

## **ISSUES / PROGRAMS LIST**

### **ENVIRONMENT, ENERGY & TRANSPORTATION (Cont'd)**

**Issue:** Kids and Parents have a Walk-In to School in Attempt to Regain Some Geography  
**Program:** To the Best of Our Knowledge  
**Date:** November 30, 2008  
**Time:** 7:00A-7:30A

**Description:** Lots of us probably remember a time when walking and bicycling to school was part of everyday life. By the late 60s, about half of all students walked or biked to school. Forty years later, the story is much different. According to Federal Highway Administration reports, fewer than 15% of all school trips are made by walking or biking. One-quarter are made on a school bus. And over half of all children arrive at school in private automobiles.

This decline in walking and bicycling has had an adverse effect on traffic congestion and air quality around schools, as well as, pedestrian and bicycle safety. Plus, according to the U.S. Centers for Disease Control & Prevention, children who lead sedentary lifestyles are at risk for a variety of health problems including obesity, diabetes, and cardiovascular disease.

But the CDC also says parents believe safety issues are a big concern. Parents cite traffic dangers as a reason why their children are unable to bicycle or walk to school.

Enter, the Federal Safe Routes to School Program. It's hoped that SRTS will encourage and support communities to make walking and bicycling to school a safe and routine activity again. The program makes funding available for a large variety of local programs and projects.

To get a handle on what we're talking about, we went for a first-hand look to a community in the Midwest, where parents and students were having a "walk-in" to school.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING

Issue: **The Economic Literacy Programs of Girls Incorporated**  
Program: To the Best of Our Knowledge  
Date: November 2, 2008  
Time: 7:00A-7:30A

Description: The markets have been all over the place this year, like a roller coaster ride, up and down. This of course makes financial education more important than ever

Children are obviously taking math in school, but who's teaching them about money? Well, if you're lucky enough to live near a chapter of Girls Incorporated, the answer is, they can help build money skills.

For many years, Girls, Inc. has been teaching its Economic Literacy programs to girls' ages 6 to 18. Programs which help girls make more informed financial decisions include: She's On The Money; Dollars, Sense and Me; Equal Earners; Savvy Spenders; Futures and Options; Mini Society; and now a new Money Talks one-day workshop.

We wanted to understand how this all works. So we invited members of Girls, Inc. of the Greater Capital Region into our studios to find out. This regional affiliate serves some 30,000 girls in a very large seven-county-wide area.

Featured in the story are: Teri Bordenave, President and CEO of Girls Incorporated of the Greater Capital Region for the past 20-years. She was also a member of the National Girls Incorporated Board of Directors for 7-years. 12-year old Netanya Frasier, a 7<sup>th</sup> grade student at Central Park Middle School in Schenectady, New York. She's been in the money programs for four years. And Tony Skrabalak, representing the Allstate Foundation which helps support the financial programs at this Girls, Inc.

Issue: **The Gender Gap in Computing**  
Program: To the Best of Our Knowledge  
Date: November 9, 2008  
Time: 7:00A-7:30A

Description: Women make up more than half of the work force, yet hold only 20% of technology positions. A report by the American Association of University Women Education Foundation indicates at the high school level only 17% of computer science AP test takers are girls.

Why is there this gender gap in computing? The AAUW report, Tech-Savvy: Educating Girls in the New Computer Age, suggests information technology courses need to change in order to engage the participation of more girls and young women. Other findings say teachers need to incorporate technology concepts into more diverse subject areas, like music, history, or the sciences, in order to spark girls' interest.

Dr. Lecia Barker has been addressing this problem for several years. Dr. Barker heads the University of Colorado at Boulder's evaluation and research group at ATLAS – the Alliance for Teaching, Learning and Society Institute. ATLAS' mission is to expand information technology training from K thru 16.

As part of fulfilling these goals, Dr. Barker has teamed up with the award-winning computer magnet program at Denver Public Schools. Together, they're determining more effective ways to recruit girls for technology classes.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING (Cont'd)

Issue: **Math Education Research: Mathematics Advisory Panel**  
Program: To the Best of Our Knowledge  
Date: December 22, 2008  
Time: 7:00A-7:30A

Description: Since we're talking about math on this show, a new study just out by the American Mathematical Society, asserts that the U.S. is failing to develop math skills of both girls and boys, especially among those who could excel at the highest levels.

The study suggests that while many girls have exceptional talent in math, the talent to become top math researchers, scientists, and engineers... they are rarely identified in the U.S. The major reason? According to the study, it's because the American culture does not highly value math talent.

In conjunction with that study, we also wanted to spend a moment on the National Mathematics Advisory Panel. It presented its final report earlier this year to U.S. Secretary of Education, Margaret Spellings. The report, titled Foundations for Success, culminated two years of work.

Among the final report's recommendations are those that urge a more streamlined early-education math curriculum, and a refocusing of standardized tests to better emphasize algebra skills. And ironically, it honed in on the same middle school age range as did the author of our first story today.

Issue: **Computer Science Gender Studies: Prototypes as Gatekeepers**  
Program: To the Best of Our Knowledge  
Date: December 28, 2008  
Time: 7:00A-7:30A

Description: Some good news for those of us who follow the participation of women in STEM fields. According to a survey by the National Science Foundation, if all science and engineering fields are included... women graduates improved from 39% to 51% over the past ten year reporting period.

But... if one looks at computer science by itself, the proportion of women has taken a dramatic downturn. In 2002, only 28% of all undergraduate degrees in computer science went to women. By 2005, that number sunk to 22%.

Now, new data collected at research universities, indicates women account for only 12% of undergraduate degrees. And many computer science departments are reporting that women this year are making up less than 10% of the newest undergraduate class.

Why are women, most of whom grew up with computers all their lives, not interested in pursuing and remaining in computer science, to the same extent as their male peers?

A team of researchers at Stanford University has focused on that question for several years. In this exclusive report, we learn what their investigation has uncovered.

## ISSUES / PROGRAMS LIST

### CRIME

Issue: **America's Fascination with the CSI Phenomena Reaches Across to the Italian School of Investigation Science**

Program: To the Best of Our Knowledge

Date: November 23, 2008

Time: 7:00A-7:30A

Description: Thanks to Hollywood and American television, forensic science has spread its popularity to Europe. The Italian town of L'Aquila has become home to the first Italian School of Investigation Science. And it's opened the way for a whole new generation of academically qualified investigators. The three-year course is the first university degree of its kind in Italy.

Issue: **College Massacre in Finland Kills Eleven**

Program: To the Best of Our Knowledge

Date: December 14, 2008

Time: 7:00A-7:30A

Description: In education related news from around the globe, the Finnish government has promised a change in that country's gun laws after eleven fatalities in a shooting spree in one of their college towns. The 22-year old student shot nine fellow students to death, and one teacher, before turning the gun on himself.

Ironically, the student was questioned by police the day before the shootings prompted by violent YouTube postings showing him firing a pistol like the one actually used in the murders. But no further steps were thought necessary, and nothing else could be done legally at that time.

These murders come less than a year after a high school shooting left eight others dead. Finland has the third highest level of gun ownership in the world, right behind the United States. The Finnish Prime Minister believes there's an urgent need to review Finland's liberal gun laws. But similar pronouncements were made by the government after previous shootings. The minimum age for buying a gun in Finland is 15. So a reporter asked the spokeswoman from a pro-reform Finnish human rights group if she thinks anything will change this time.

**51%**

**KDND-FM**  
**Sundays, 7:30A-8:00A**

### **Description**

Over half the people in the world are women. What women do affects us all. Now, there's a radio program that takes a serious and intelligent look on society's impact on women and their impact on society. 51% is a weekly program of illuminating features and interviews focusing on issues of particular concern to women.

**PUBLIC FILE**  
**ASCERTAINED COMMUNITY ISSUES**

1. **ECONOMY**, including inflation; economic development; economic opportunity; welfare; unemployment; job training; labor relations; and consumer issues.
2. **GOVERNMENT**, including government spending; the provision of government services; taxes; general political debate by officials and candidates.
3. **HEALTH**, including quality of medical facilities; national health programs; nutrition; physical fitness; mental health; preventative health care; and medical malpractice.
4. **ENVIRONMENT, ENERGY & TRANSPORTATION**, including natural disasters; pollution (especially air and water); the water crisis; and the effects of urban sprawl.
5. **MINORITIES, WOMEN & AGING**, including discrimination and other problems of racial minorities; women and senior citizens; the handicapped; homosexuals; and religious ethnic groups.
6. **CRIME**, including increasing crime rate; youth and gang crime; police-community relations; gun control; law enforcement; the criminal justice system; and the prison system, reform and rehabilitation.
7. **YOUTH & FAMILY**, including issues regarding marriage; the changing role of the family; parenting; child rearing; and abuse.



## ISSUES / PROGRAMS LIST

### ECONOMY

Program: 51%  
Date: October 12, 2008  
Time: 7:30A-8:00A

Description: It is estimated there are over 6.7 billion people on this planet. That's a huge number, and the problems that confront us are equally huge. Sometimes it just seems pointless to try to make a difference. But you don't have to be Mother Teresa, Martin Luther Ahn Sahng Soo Chi to accomplish small, and huge, things. First meet Jenenne Whitfield. She was minding her own business, successfully climbing the corporate ladder when she made an unexpected turn... and now she's putting her business smarts to work for the arts... and trying to bring a dying city back to life. I first discovered Detroit's Heidelberg Project when I heard this report.

Too often we believe that you have to be some kind of expert, someone special to accomplish something amazing. This story is for you... Tricia Haggerty Wenz has accomplished something that combines renewal, affordable housing and social activism in Newburgh, New York.

SafeHarbor is still growing... it's restoring a nearby abandoned theatre, is partnering with a performance venue and a local coffee shop... and some of the people who work there will be tenants of the Newburgh Hotel. You can find out more at [safeharborsofthehudson.org](http://safeharborsofthehudson.org).

Not too far from Newburgh is a food pantry with a can-do attitude. Diane Reeder runs The Queens Galley in Kingston, NY... they serve three meals a day, seven days a week restaurant style... and despite constant money worries, they're serving thousands of people a month.

As part of our National Science Foundation, "The Sounds of Progress" series, narrator Kate Mulgrew profiles Gertrude Elion. Her story is another that shows just how round about the road to accomplishment can be.

Program: 51%  
Date: October 19, 2008  
Time: 7:30A-8:00A

Description: There are some analysts who way the federal government is doing too much to bail out companies that it considers 'too big to fail'. Others say we should do more. Some say it can't get much worse and others say you ain't seen nothing yet. And most of us just don't understand what it all means. Today, get ready for a basic introduction to problems that you're going to have to understand to make informed decisions. Kimberly Amodeo is the guide to the US Economy on About.com... and her passion is making sure women know what's going on.

And finally today, it's Artspace. Today's guest is a personal favorite because she's family. Renee Byer is a Pulitzer Prize winning photojournalist who works for the Sacramento Bee. She won the Pulitzer for a series of photographs documenting a single mother's efforts to care for her dying son. And Renee Byer is my cousin... I couldn't be prouder. She had a tough childhood... money was tight, she started babysitting at age 11 to save for college and she says she ate an ice cream sandwich for lunch all through high school because she figured it offered some nutrition in exchange for her 20 cents. Those struggles, she thinks, helped make her the photographer she is.

## ISSUES / PROGRAMS LIST

### ECONOMY (Cont'd)

Program: 51%  
Date: November 9, 2008  
Time: 7:30A-8:00A

Description: Hillary Clinton energized millions of voters when she ran for the Democratic presidential nomination. Barack Obama's campaign has proven to be the biggest grassroots campaign ever, thanks to a beautifully organized use of the Internet. And once Sarah Palin joined the Republican ticket, the cheering crowds turned out in droves for the McCain rallies. That's a lot of excitement. But someone has to lose... and when they do, the people who have taken those candidates to their hearts are bereft. That's grief, pure and painful. Robert Kugelman of the University of Dallas is the author of "Stress: The Nature and Structure of Engineered Grief." His theory is that stress is actually grief that never resolves.

Millions of feminists were crushed when Hillary Clinton didn't win the Democratic nomination. And many of them were infuriated by Sarah Palin, a woman they saw as anti-feminist. Linda Lowen offers a look at what is, finally, the bottom line.

During the Great Depression, FDR's new deal created sweeping programs to put Americans back to work. Many of his ideas are getting a second look now. One of the most successful programs was the Federal Theatre Project – an innovative program to put actors and writers to work, and bring not only entertainment, but social commentary, to small towns all over the country. The project was run by Hallie Flanagan... and it finally collapsed because of the Red Scare. Susan Quinn is the author of a new book, "Furious Improvisation – How the WPA and a Cast of Thousands Made High Art Out of Desperate Times."

And finally today, when all the dust has settled, when we've stopped grieving what might have been... whatever we hoped it would be, at the end of the day we are still Americans. And essayist Jelane Kennedy says it took an encounter in another country to remind her of what that can mean.

Program: 51%  
Date: November 16, 2008  
Time: 7:30A-8:00A

Description: Experts say it may be years before the American economy recovers – and some are finding their retirement funds have evaporated. It could be disaster, or it could be the chance to see the world. Eileen Loh represents GoAbroad.com... a website that acts as a clearing house for dozens of programs aimed at people who want to immerse themselves in another culture. From a gap year before college, to a way to make money and travel when retirement funds are gone... leaving the country is proving to be the answer for some of us.

Many of us dream of traveling, and some of us even manage to squeeze in a European adventure or a cross country jaunt. But Ann Winfield and her husband found a great deal on airfare to Thailand... and that changed their lives forever.

In this world, there are homebodies and there are wanderers... and some who fall somewhere in the middle. But for those who love to travel, there's something about the autumn that get them itching to move before the snow falls and it's too late.

## ISSUES / PROGRAMS LIST

### ECONOMY (Cont'd)

Program: 51%  
Date: November 23, 2008  
Time: 7:30A-8:00A

Description: The global economy is hurting, and the places that may feel it first are the organizations that are devoted to helping others. Food banks are being swamped with hungry people while the cost of food goes up and donations are going down.

But not all giving is non-profit. Liz Allen is CEO of a company which creates a web of profits. Exotic World Gifts finds gorgeous goods made by people in poverty, offers them a fair wage and an international market, then pumps back some of the profits from sales to projects that benefit poor communities around the world.

When you want to change the world, it's amazing what you can accomplish. Most of us think of sports as competitive – an activity to pit one player or one team against another. But Glenn Busby reports for 51% on a program that uses sports to build bridges.

Finally today, it's Artspace. Melissa Etheridge has become an iconic performer... she's a cancer survivor, a gay activist, and a believer in love over fear. And despite setbacks to gay rights this election season, she believes the triumph of love is inevitable. She spoke with 51%'s Joe Donohue while she was on tour.

Program: 51%  
Date: December 14, 2008  
Time: 7:30A-8:00A

Description: Election Day 2008 was historic... and African American became the first president-elect of the United States. But there was also a multi-state vote against gay marriage.

It's a paradox... as American broke through a racial barrier that many thought was still too strong. It voted against what gay rights activists say is a simple issue of civil rights – gay marriage. Many people picture this country's heartland as the heart of anti-gay sentiment as well. Sarah Neal takes a closer, more personal look, and that she finds may surprise you.

America was shocked to discover this year that the spread of HIV Aids is far worse than everyone thought. And studies show the majority of new cases involve heterosexual transmission. Laura Lyama reports.

Finally today, another hard question: what exactly is going on with the economy? Even Hank Paulson has to admit he's not sure what's going on – or how to fix it. Commentator Kimberly Amodeo is the guide to the US economy for About.com. You may have heard her on this program a few weeks ago. Today she has a quick guide to the recession that may prove very useful as you make merry this year.

Program: 51%  
Date: December 21, 2008  
Time: 7:30A-8:00A

Afghanistan is back in the headlines... with the tensions there, in neighboring Pakistan and in India screaming for attention after Washington's been focused on Iraq. The president-elect has vowed to put more muscle into efforts to stabilize Afghanistan... but what's happening for women there? Reporter Laura Lyama takes a look behind the scenes.

As the recession deepens, the unemployment numbers go up and the government struggles to find the magic solution that will stop the slide, Americans are beginning to rethink the way we live. It's all a question of perception – remember? Commentator Linda Lowen revisits an old fashioned notion that's coming back in style.

## **ISSUES / PROGRAMS LIST**

### **ECONOMY (Cont'd)**

Program: 51%  
Date: December 28, 2008  
Time: 7:30A-8:00A

Description: It's easy to get discouraged, especially if you're feeling the effects of the recession. But this time of year tends to take us out of ourselves and gets us thinking about others. It's the season of giving. And I'll admit it – I'm a dyed in the wool Pollyanna at heart. I'm a sucker for the season. So today on 51%, we're taking a little break from bad news... not to hid, but to refocus on what really matters. First off, commentator Linda Lowen has some thoughts on philanthropy.

Did you ever think of hip waders as a tool for recovery? Jen Nathan went out with a group of women this summer who are facing challenges with courage, humor, and a twinkle in their eyes.

As part of our National Science Foundation "The Sounds of Progress" series, narrator Kate Mulgrew introduces us to Dr. Jo Baker. She was an advocate for mothers, babies, and decent health care... another bright spot in a troubled time.

Finally today, meet Amma. She's considered a holy woman in India and by her students all over the globe. Her full name is Amma Sri Karunamayi. Because of her belief that each one of us is the embodiment of divine love, she has dedicated her life to spreading the message of peace and philanthropy. It's not just talk... she's established a free school and a free hospital in rural India. And whatever your faith, her message has meaning in today's world.

## ISSUES / PROGRAMS LIST

### GOVERNMENT

Program: 51%  
Date: October 5, 2008  
Time: 7:30A-8:00A

Description: Shortly after Hillary Clinton ended her historic run for the presidency, she was philosophical. Who would have guessed the next woman heading for the White House would be a Republican... in the same year! The surprise choice of Alaska governor Sarah Palin has certainly energized the voters... polls show John McCain enjoying a healthy bounce, conservatives are gathering her up in a collective bear hug, and liberals are climbing over each other to dispute the 'cute, feisty, capable mom' image the GOP is trying to spin around her. Sarah Palin is someone we're just getting to know... and people from her home state are happy to talk about her. Progressive radio journalist Shannyn Moore is not among her fans.

Most adults are fired up about the presidential campaign this year. Even better, many younger voters are excited, too. But it doesn't take much to discourage us... and that was one of the challenges author Susan Goodman faced when she wrote her book on politics for kids... it's called "See How They Run"... and she spoke with 51%'s Glen Busby.

Program: 51%  
Date: October 19, 2008  
Time: 7:30A-8:00A

Description: There are some analysts who way the federal government is doing too much to bail out companies that it considers 'too big to fail'. Others say we should do more. Some say it can't get much worse and others say you ain't seen nothing yet. And most of us just don't understand what it all means. Today, get ready for a basic introduction to problems that you're going to have to understand to make informed decisions. Kimberly Amodeo is the guide to the US Economy on About.com... and her passion is making sure women know what's going on.

And finally today, it's Artspace. Today's guest is a personal favorite because she's family. Renee Byer is a Pulitzer Prize winning photojournalist who works for the Sacramento Bee. She won the Pulitzer for a series of photographs documenting a single mother's efforts to care for her dying son. And Renee Byer is my cousin... I couldn't be prouder. She had a tough childhood... money was tight, she started babysitting at age 11 to save for college and she says she ate an ice cream sandwich for lunch all through high school because she figured it offered some nutrition in exchange for her 20 cents. Those struggles, she thinks, helped make her the photographer she is.

Program: 51%  
Date: October 26, 2008  
Time: 7:30A-8:00A

Description: The presidential race is nearing the finish line. It's been wild – with barriers broken, surprise candidates and plenty of distractions from crises everyone probably hoped would wait until after we'd left the voting booth. This campaign, more than many in recent memory, has re-opened the gulf between the so-called red and blue philosophies. One reason for that is the outspokenly conservative Republican vice presidential candidate. I spoke with Ellen Bravo, writer, feminist and organizer, about politics, the Palin effect, and what she calls the most important issue of all... voter apathy.

The National Voter Registration Act was passed during the Clinton administration to get more of the nation's poor into the voting booth. For awhile, it worked. Voter registration was set up in social assistance offices and other places more accessible for people who might not otherwise register. But a new study by the non-partisan think tank and advocacy center Demos shows the number of low income women registering to vote is dropping dramatically. Scott Nowakowski is the Demos' Democracy Now project.

## ISSUES / PROGRAMS LIST

### GOVERNMENT (Cont'd)

Program: 51%  
Date: November 9, 2008  
Time: 7:30A-8:00A

Description: Hillary Clinton energized millions of voters when she ran for the Democratic presidential nomination. Barack Obama's campaign has proven to be the biggest grassroots campaign ever, thanks to a beautifully organized use of the Internet. And once Sarah Palin joined the Republican ticket, the cheering crowds turned out in droves for the McCain rallies. That's a lot of excitement. But someone has to lose... and when they do, the people who have taken those candidates to their hearts are bereft. That's grief, pure and painful. Robert Kugelman of the University of Dallas is the author of "Stress: The Nature and Structure of Engineered Grief." His theory is that stress is actually grief that never resolves.

Millions of feminists were crushed when Hillary Clinton didn't win the Democratic nomination. And many of them were infuriated by Sarah Palin, a woman they saw as anti-feminist. Linda Lowen offers a look at what is, finally, the bottom line.

During the Great Depression, FDR's new deal created sweeping programs to put Americans back to work. Many of his ideas are getting a second look now. One of the most successful programs was the Federal Theatre Project – an innovative program to put actors and writers to work, and bring not only entertainment, but social commentary, to small towns all over the country. The project was run by Hallie Flannagan... and it finally collapsed because of the Red Scare. Susan Quinn is the author of a new book, "Furious Improvisation – How the WPA and a Cast of Thousands Made High Art Out of Desperate Times."

And finally today, when all the dust has settled, when we've stopped grieving what might have been... whatever we hoped it would be, at the end of the day we are still Americans. And essayist Jelane Kennedy says it took an encounter in another country to remind her of what that can mean.

Program: 51%  
Date: December 14, 2008  
Time: 7:30A-8:00A

Description: Election Day 2008 was historic... and African American became the first president-elect of the United States. But there was also a multi-state vote against gay marriage.

It's a paradox... as American broke through a racial barrier that many thought was still too strong. It voted against what gay rights activists say is a simple issue of civil rights – gay marriage. Many people picture this country's heartland as the heart of anti-gay sentiment as well. Sarah Neal takes a closer, more personal look, and that she finds may surprise you.

America was shocked to discover this year that the spread of HIV Aids is far worse than everyone thought. And studies show the majority of new cases involve heterosexual transmission. Laura Lyama reports.

Finally today, another hard question: what exactly is going on with the economy? Even Hank Paulson has to admit he's not sure what's going on – or how to fix it. Commentator Kimberly Amodeo is the guide to the US economy for About.com. You may have heard her on this program a few weeks ago. Today she has a quick guide to the recession that may prove very useful as you make merry this year.

## **ISSUES / PROGRAMS LIST**

### **GOVERNMENT (Cont'd)**

Program: 51%  
Date: December 21, 2008  
Time: 7:30A-8:00A

Afghanistan is back in the headlines... with the tensions there, in neighboring Pakistan and in India screaming for attention after Washington's been focused on Iraq. The president-elect has vowed to put more muscle into efforts to stabilize Afghanistan... but what's happening for women there? Reporter Laura Lyama takes a look behind the scenes.

As the recession deepens, the unemployment numbers go up and the government struggles to find the magic solution that will stop the slide, Americans are beginning to rethink the way we live. It's all a question of perception – remember? Commentator Linda Lowen revisits an old fashioned notion that's coming back in style.

## ISSUES / PROGRAMS LIST

### HEALTH

Program: 51%  
Date: November 30, 2008  
Time: 7:30A-8:00A

Description: It's hard to imagine that cancer could be a gift. But we've all heard the stories of people who finally started living when they were told they might die. Kris Carr is one of those people... and a diagnosis of cancer turned her life into a one-woman crusade to get people to wake up and start living.

Azerbaijan is an anomaly... located partly in Eastern Europe, partly in Western Asia, and bounded on one side by Iran. Since declaring independence after the dissolution of the Soviet Union, it's battled to hang on to its territory. Wealthy in gas and oil, it is water poor. And it's people walk a tightrope between east and west. 51%'s Glenn Busby speaks with a woman who, thanks to a Fulbright scholarship, discovered that the women of Azerbaijan are experts at doing it all.

Finally today, a story of courage, endurance and grace. Kerri Gruson is a writer to lives in Florida. When she was a young reporter for the New York Times, she was attacked and left for dead by a troubled Vietnam Vet. She had severe trauma to her neck. She's been confined to a wheelchair and her speech can be difficult to understand. But Kerri Gruson told me she considers herself a lucky person. She not only sails (faster than anyone else, she tells me), but she goes scuba diving.

Program: 51%  
Date: December 28, 2008  
Time: 7:30A-8:00A

Description: It's easy to get discouraged, especially if you're feeling the effects of the recession. But this time of year tends to take us out of ourselves and gets us thinking about others. It's the season of giving. And I'll admit it – I'm a dyed in the wool Pollyanna at heart. I'm a sucker for the season. So today on 51%, we're taking a little break from bad news... not to hid, but to refocus on what really matters. First off, commentator Linda Lowen has some thoughts on philanthropy.

Did you ever think of hip waders as a tool for recovery? Jen Nathan went out with a group of women this summer who are facing challenges with courage, humor, and a twinkle in their eyes.

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Finally today, meet Amma. She's considered a holy woman in India and by her students all over the globe. Her full name is Amma Sri Karunamayi. Because of her belief that each one of us is the embodiment of divine love, she has dedicated her life to spreading the message of peace and philanthropy. It's not just talk... she's established a free school and a free hospital in rural India. And whatever your faith, her message has meaning in today's world.



## **ISSUES / PROGRAMS LIST**

### **ENVIRONMENT, ENERGY & TRANSPORTATION**

Program: 51%  
Date: December 7, 2008  
Time: 7:30A-8:00A

Description: When gasoline shot up close to five dollars a gallon, we stopped driving. Statistics showed traffic dropped, gas sales dropped, and car sales are plummeting. We may have a reprieve on the gas prices, but the search for alternatives to fossil fuel as gotten serious. One of the weirdest looking alternatives to come on the scene is the Aptera... it looks kind of like a space age insect... in fact, Aptera is Greek for wingless flight. And company chief marketing officer Tony Kirton believes this little electric bug is going to go far. Aptera's a California phenomenon now, but the plan is to eventually create manufacturing plants all over the country... turning out regionally suited cars in the region where they'll be sold. Bet you want to see it now, don't you? You can find lots and lots of information at [aptera.com](http://aptera.com).

When Henry Ford rolled out the first Model T, he probably never imagined how the car would change the world. But now cars are changing. Carrie Majeskie heads a department that, until recently, didn't exist in the company... sustainability.

Finally today, it's Artspace. Meet Sabrina Artel. She travels around the country towing her 60s vintage beeline trailer, talking to people, recording the conversations she has at her kitchen table and turning those talks into a radio show. I met her when she pulled the trailer into my town.

## ISSUES / PROGRAMS LIST

### MINORITIES, WOMEN & AGING

Program: 51%  
Date: November 23, 2008  
Time: 7:30A-8:00A

Description: The global economy is hurting, and the places that may feel it first are the organizations that are devoted to helping others. Food banks are being swamped with hungry people while the cost of food goes up and donations are going down.

But not all giving is non-profit. Liz Allen is CEO of a company which creates a web of profits. Exotic World Gifts finds gorgeous goods made by people in poverty, offers them a fair wage and an international market, then pumps back some of the profits from sales to projects that benefit poor communities around the world.

When you want to change the world, it's amazing what you can accomplish. Most of us think of sports as competitive – an activity to pit one player or one team against another. But Glenn Busby reports for 51% on a program that uses sports to build bridges.

Finally today, it's Artspace. Melissa Etheridge has become an iconic performer... she's a cancer survivor, a gay activist, and a believer in love over fear. And despite setbacks to gay rights this election season, she believes the triumph of love is inevitable. She spoke with 51%'s Joe Donohue while she was on tour.

Program: 51%  
Date: November 30, 2008  
Time: 7:30A-8:00A

Description: It's hard to imagine that cancer could be a gift. But we've all heard the stories of people who finally started living when they were told they might die. Kris Carr is one of those people... and a diagnosis of cancer turned her life into a one-woman crusade to get people to wake up and start living.

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## **ISSUES / PROGRAMS LIST**

### **MINORITIES, WOMEN & AGING (Cont'd)**

Program: 51%  
Date: December 14, 2008  
Time: 7:30A-8:00A

Description: Election Day 2008 was historic... and African American became the first president-elect of the United States. But there was also a multi-state vote against gay marriage.

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## ISSUES / PROGRAMS LIST

### CRIME

Program: 51%  
Date: November 2, 2008  
Time: 7:30A-8:00A

Most of us know that our major holidays have a pagan foundation... scholars agree the Christian calendar was designed to create new holidays to replace the old pagan ones. But Halloween is one that always feels pretty close to its original roots. To find out more about a pagan religion that's positively thriving, I found a high priestess. Drema Baker lives in Virginia. She used to run a newsletter called Pagan net news... and now she and her husband are promoting an interfaith effort for all religions.

Psychic Kids, Ghost Hunters, Most Haunted, Psychic Detectives... we can't seem to get enough of this stuff. Today, you'll meet a psychic detective who says everybody can do what she does... at least a little. Noreen Renier lives in the foothills of the BlueRidge Mountains... as far away from crowds as she can get. But police seek her out when their investigations hit a dead end.

## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY

Program: 51%  
Date: October 5, 2008  
Time: 7:30A-8:00A

Description: Shortly after Hillary Clinton ended her historic run for the presidency, she was philosophical. Who would have guessed the next woman heading for the White House would be a Republican... in the same year! The surprise choice of Alaska governor Sarah Palin has certainly energized the voters... polls show John McCain enjoying a healthy bounce, conservatives are gathering her up in a collective bear hug, and liberals are climbing over each other to dispute the 'cute, feisty, capable mom' image the GOP is trying to spin around her. Sarah Palin is someone we're just getting to know... and people from her home state are happy to talk about her. Progressive radio journalist Shannyn Moore is not among her fans.

Most adults are fired up about the presidential campaign this year. Even better, many younger voters are excited, too. But it doesn't take much to discourage us... and that was one of the challenges author Susan Goodman faced when she wrote her book on politics for kids... it's called "See How They Run"... and she spoke with 51%'s Glen Busby.

Program: 51%  
Date: October 19, 2008  
Time: 7:30A-8:00A

Description: There are some analysts who way the federal government is doing too much to bail out companies that it considers 'too big to fail'. Others say we should do more. Some say it can't get much worse and others say you ain't seen nothing yet. And most of us just don't understand what it all means. Today, get ready for a basic introduction to problems that you're going to have to understand to make informed decisions. Kimberly Amodeo is the guide to the US Economy on About.com... and her passion is making sure women know what's going on.

And finally today, it's Artspace. Today's guest is a personal favorite because she's family. Renee Byer is a Pulitzer Prize winning photojournalist who works for the Sacramento Bee. She won the Pulitzer for a series of photographs documenting a single mother's efforts to care for her dying son. And Renee Byer is my cousin... I couldn't be prouder. She had a tough childhood... money was tight, she started babysitting at age 11 to save for college and she says she ate an ice cream sandwich for lunch all through high school because she figured it offered some nutrition in exchange for her 20 cents. Those struggles, she thinks, helped make her the photographer she is.

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## ISSUES / PROGRAMS LIST

### YOUTH & FAMILY (Cont'd)

Program: 51%  
Date: November 16, 2008  
Time: 7:30A-8:00A

Description: Experts say it may be years before the American economy recovers – and some are finding their retirement funds have evaporated. It could be disaster, or it could be the chance to see the world. Eileen Loh represents GoAbroad.com... a website that acts as a clearing house for dozens of programs aimed at people who want to immerse themselves in another culture. From a gap year before college, to a way to make money and travel when retirement funds are gone... leaving the country is proving to be the answer for some of us.

Many of us dream of traveling, and some of us even manage to squeeze in a European adventure or a cross country jaunt. But Ann Winfield and her husband found a great deal on airfare to Thailand... and that changed their lives forever.

In this world, there are homebodies and there are wanderers... and some who fall somewhere in the middle. But for those who love to travel, there's something about the autumn that get them itching to move before the snow falls and it's too late.

Program: 51%  
Date: December 21, 2008  
Time: 7:30A-8:00A

Afghanistan is back in the headlines... with the tensions there, in neighboring Pakistan and in India screaming for attention after Washington's been focused on Iraq. The president-elect has vowed to put more muscle into efforts to stabilize Afghanistan... but what's happening for women there? Reporter Laura Lyama takes a look behind the scenes.

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**To: Kat Madru / Entercom P.S.A. Director & Jill Christl / Executive Assistant**  
**Fr: Dayne Damme- KDND Promotion Director**  
**Re: KDND 4th Quarter PSA Activities October, November, December 2008**  
**Date: January 12, 2009**

**Here is a rundown of the KDND Public Service Activities for the 4th Quarter of 2008:**

**KDND Promotions Department donated 25 boxes of Schick Razors (6000 razors) to Loaves and Fishes.**

**KDND Street Beat supported the Volunteers of America Open House for their LaVerne Adolfo Transitional Home, with music and prize giveaways for children who have aged out of the foster-care system.**

**KDND donated 4 Jingle Ball Concert tickets to The Epsilon Rho Chapter/ Alpha Phi at UC Davis for their Red Dress Gala supporting the American Heart Association.**

**KDND donated Autographed items and CD's to Waterfall Salon and Day Spa for a benefit supporting Heide Medina who suffers from Cancer.**

**Donated \$100 in merchandise to fund-raiser for Our Lady of the Assumption School.**

**KDND Morning Show, The Wake Up Call, hosted a 3 week long toy drive at Westfield Galleria collecting for the UC Davis Children's Hospital, resulting in over 1000 toys collected!!**

**PUBLIC SERVICE ANNOUNCEMENTS**

KCTC, KDND, KRXQ, KSEG, KSSJ and KWOD rotate Public Service Announcements at a rate of at least one per air shift. Each PSA is in rotation for approximately two weeks. Among the groups whose announcements aired last quarter are as follows:

	<u>KSEG</u>	<u>KSSJ</u>	<u>KDND</u>	<u>KRXQ</u>	<u>KWOD</u>	<u>KCTC</u>
MS Society Northern California	4	3	3	4	3	4
Big Brothers Big Sisters Nev. County	3	3	4	3	4	3
Yolo County CASA	3	4	2	3	4	3
UC Davis Children's Hospital	3	4	3	3	3	3
Wellspring Women's Center	3	4	4	2	3	3
Sacramento Zoo	3	3	2	3	2	3
Sacramento Walk for Mental Health	3	3	4	2	4	3
Christ Sanctified Holy Church	2	3	3	3	3	2
California Job Journal	4	4	4	3	3	3
Music in the Mountains	3	2	3	4	3	4
National Depression Screening	3	4	4	3	4	3
St. Mary's School	3	3	3	2	3	3
UC Davis Bike Auction	4	3	3	4	4	3
Fairytale Town	3	4	3	4	4	4
American Cancer Society	2	3	4	4	4	3
Chinese Community Church	3	3	2	2	3	2
Sexual Assault/Domestic Violence	3	4	2	4	4	4
WEAVE	4	4	4	3	2	3
Discovery Museum	3	3	3	3	4	3
Active 20/30 Club Sacramento	3	3	4	3	2	3
Save Mart Holiday Food Drive	3	3	3	3	3	4
Lake County Literacy Coalition	4	2	2	4	3	3
Sacramento County Job Fair	2	4	2	4	4	2
Complex Regional Pain Syndrome	3	2	3	2	3	4
Sleep Train Coat Drive	3	3	3	2	4	3
CA Department of Veterans Affairs	3	2	4	2	3	3
Placer Recycles Day 2008	4	4	4	3	3	2
2008 Multi Cultural Festival	2	3	2	2	2	4
Sac State Ski & Snowboard Swap	2	3	3	3	4	2
Leonardo Da Vinci School	3	4	4	4	4	3
Susan G Komen for the Cure	3	4	3	3	3	3
Rebuild Fort Natomas	3	3	3	2	3	3
Rio Americano High School Band	3	4	3	2	3	3
St. John School	3	3	4	4	4	3
Sacred Heart Parish School	3	4	3	4	3	3
Ride to Walk	4	4	4	3	4	3
American Red Cross	3	3	3	4	4	4
Sacramento Habitat for Humanity	3	2	4	4	3	3
Toys for Tots	4	3	3	2	2	3
Rancho Cordova Dog Park Fund	3	3	3	3	3	4
Rocklin Theater Fund	2	3	4	4	4	2
Bear River High School	2	4	4	4	3	2
Large Animal Emergency Org.	3	2	2	3	3	3
Arcade Creek Senior Home	3	3	3	3	2	4
Greater Sacramento Urban League	4	2	3	2	4	3
Elk Grove High Music Boosters	3	3	2	4	3	3
Sac. Philharmonic Educ. & Outreach	3	4	4	3	3	3
Pleasant Grove High Band Boosters	4	3	2	3	2	4
Rocklin Station Xtreme	4	2	2	3	2	4
Happy Tails Pet Sanctuary	3	3	4	2	3	4
7 <sup>th</sup> Annual Women's Conference	4	3	3	4	4	3
Robinson's Taekwando	2	2	3	3	3	3
Volunteers of America	3	4	2	3	3	2
Sacramento Blues Society	4	3	4	3	3	3
Sac. Food Bank & Family Services	3	2	2	2	4	4
Fighting Back Partnership of Vallejo	3	4	2	3	4	2



National Hospice Care Month	2	3	3	2	2	3
Better Business Bureau	4	3	4	4	3	3
Recruit Military Career Event	2	2	4	3	2	2
Folsom Auto Mall Design Contest	2	3	2	3	3	4
Sacramento Career Expo	4	3	3	4	3	2
National Kidney Foundation Nor Cal	3	3	3	3	3	3
Faith Church of Deliverance	3	3	3	3	3	3
Sac Alzheimer's Memory Walk	2	4	4	3	3	3
Effie Yeaw Nature Center	3	3	3	4	4	2
Nat'l Council on Drug/Alc Depend.	3	2	2	2	4	3
Shriner's Hospital	3	2	2	3	3	3
People for Animal Welfare El Dorado	3	2	3	4	2	3
Ride to Defeat ALS	2	3	3	3	3	4
Sutter Cancer Center	4	3	3	3	3	2
CA Conservation Corps	4	3	2	2	2	3
Effort Suicide Prevention Center	3	2	3	2	3	4
Never Forget Our Fallen	2	3	3	2	2	3
Men's Warehouse Suit Drive	3	2	3	3	3	2
Folsom Police Canine Unit	3	2	2	3	2	3

### **SACRAMENTO VALLEY BROADCASTERS ASSOCIATION / ASCERTAINMENT**

SVBA conducts Ascertainment interviews because the member stations believe it is an excellent way to stay in touch with community leaders and to stay informed about issues that should be reported on in news and public affairs programs. During an ascertainment interview, station representatives take notes on speakers' comments, which are then used to generate ideas for news and public affairs programs. Guests this quarter included speakers from the St. Paul Missionary Baptist Church, Association of African American Single Mothers, Franchise Tax Board, Peak Performance Chiropractic, Rebuilding Together, Men Against Violence, Chicks in Crisis, Sacred Heart School, County of Sacramento Code of Enforcement Division, Yolo Hospice, and Social Security Services.

### **NEWS REPORTS**

Entercom stations air newscasts twice an hour during Morning Drive, beginning at 5:50am and running until 8:50am, for a total of approximately 375 newscasts per quarter. The reports include national and local news. The content of the news stories range from major national headline issues to those that directly and specifically affect the greater Sacramento area including the following: Education, Economy, Government, Health, Environmental/Energy/Transportation, Crime, Drug Abuse, Minorities/Women/Aging, and Youth/Family. On an average each newscast is made up of six stories for a total of over 2,300 topics per quarter.